



BEBO HAIR EXTENSIONS

A complex, symmetrical geometric pattern in a light pink color, resembling a stylized mandala or a series of interlocking circles and lines, serves as the background for the entire slide.

Brand Mark Construction



Hair sample



Minimalize



Ovaling



Radial repeat



Push to the center









Logo Grid System

12/3/2023

Designed by ruzza agency

Brand Identity



Brand Motif

12/3/2023

Designed by ruqza agency

Brand identity



Bebo logo



Flower petal



isolate



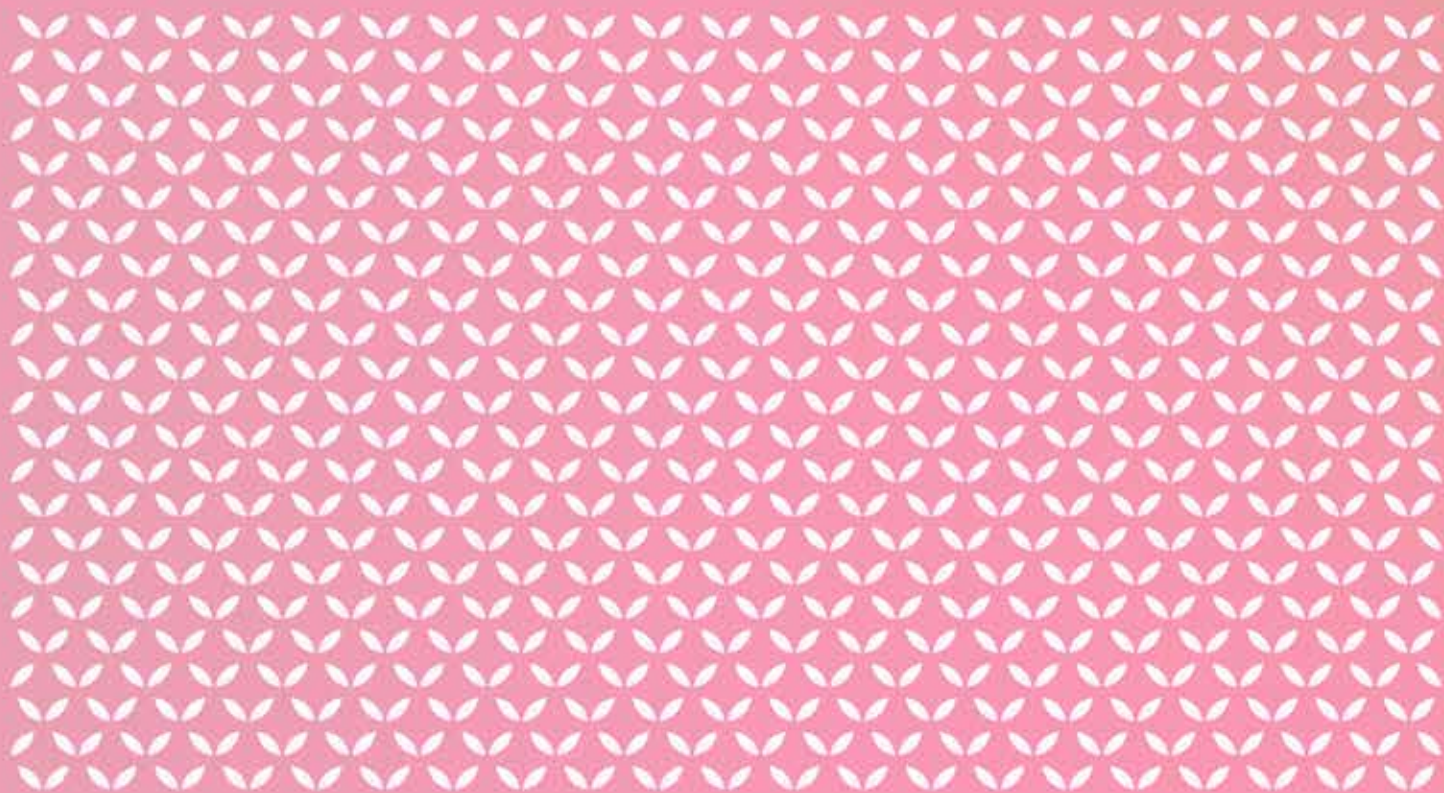
135 Flip



clone



pattern





The background features a light pink gradient with a large, faint geometric pattern. This pattern consists of several overlapping circles that form a central star-like shape. At the bottom center of this pattern is a small, solid pink eight-pointed star.

Color Palette

12/3/2026

Designed by ruzza agency

Brand identity

Name: Pure White
HEX: #FFFFFF
RGB: 255, 255, 255

Name: Warm Cream / Alabaster
HEX: #F7E4E1
RGB: 247, 244, 241

Name: Dusty Mauve
HEX: #D0C6CB
RGB: 214, 198, 205

Name: Soft Rose Pink
HEX: #ECA5B9
RGB: 256, 165, 185

Name: Muted Coral Pink
HEX: #EAA0A0
RGB: 254, 160, 160

Name: Bright Flamingo Pink
HEX: #FA99BE
RGB: 250, 155, 190

Name: Vintage Orchid Pink
HEX: #EBA2B9
RGB: 255, 162, 185







Brand Philosophy

12/3/2026

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At BEBO Hair Extension, beauty is not created - it is enhanced. Our philosophy is inspired by the timeless symbol of the flower, where every petal represents softness, femininity, and natural elegance.

The logo takes the form of a blooming flower composed of delicate layers of petals. Each petal symbolizes a strand of hair extension - not as a replacement for natural beauty, but as an addition that enriches it. Just as petals complete the harmony of a flower, BEBO extensions add depth, volume, and movement to a woman's hair. We believe that a woman's hair is already a beautiful flower of its own. Our role is simply to add new petals - subtle touches that elevate its natural charm and bring out a more refined expression of femininity. Through carefully selected premium imported natural hair, BEBO Hair Extension offers more than a product. It offers a gentle transformation - an artistic enhancement that celebrates elegance, confidence, and the quiet power of feminine beauty. BEBO is not about changing who you are. It is about adding petals to the beauty that already blooms.





Brand Mockups



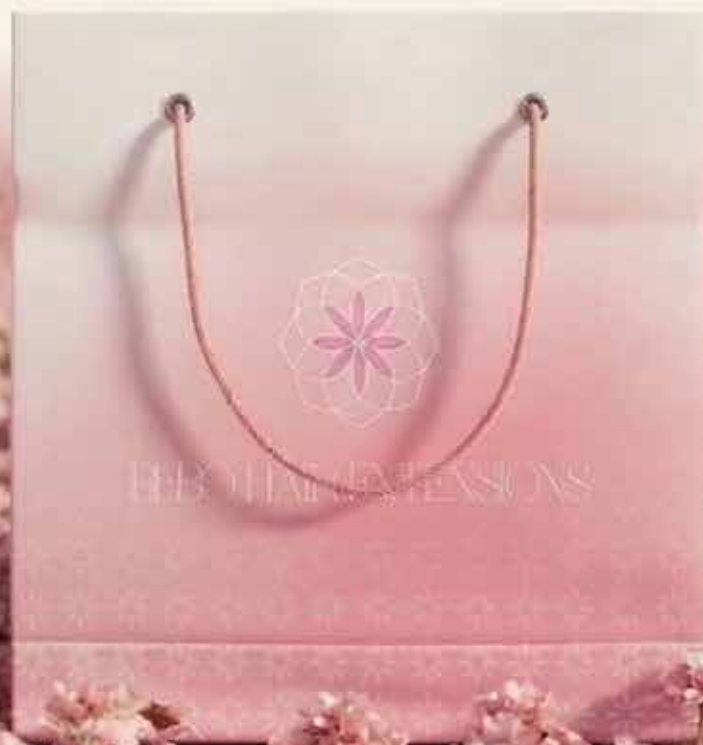
BEBO





BEBON AIR EXTENSIONS

















Visual Experiments

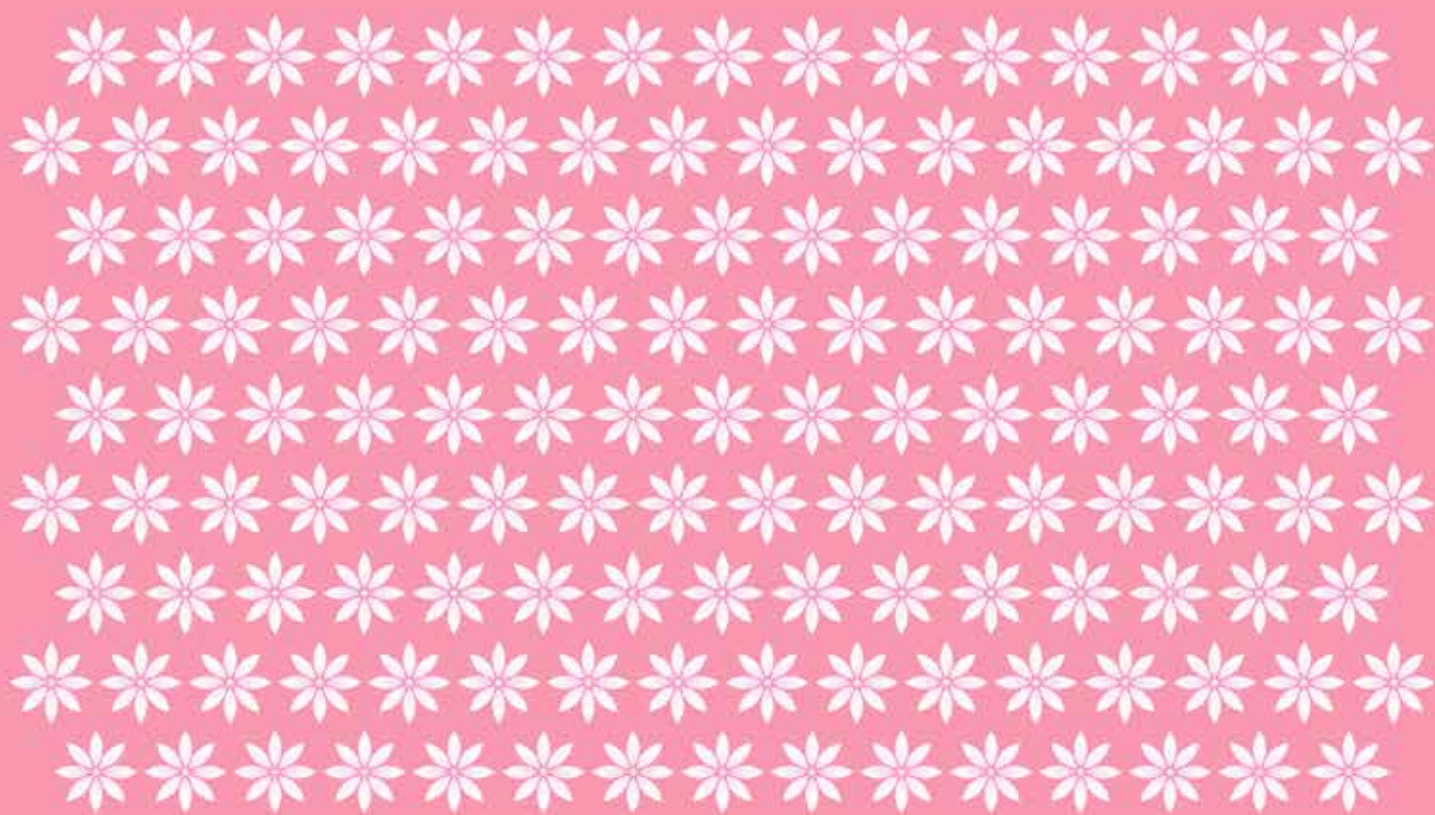
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Brand identity









BIBO

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THANK YOU