



AHMED MAKLAD

CREATIVE DESIGNER

Dr. Ahmed Maklad, a professional graphic designer and professional content writer, holds a PhD in graphic design, with extensive experience in designing visual identities, and I am distinguished by my ability to transform ideas into innovative designs that reflect clients' vision and marketing goals, including logo design and digital designs. I have advanced skills in design programs such as Adobe Photoshop, Illustrator, InDesign, which ensures high-quality professional and creative designs.



GRAPHIC DESIGN

90%

MS OFFICE

90%

Branding

70%

Photography

80%

EXPERIENCE

GRAPHIC DESIGN MANAGER

Faculty of Computers and Information, Minia University

Overseeing the implementation of the college's corporate identity designs, including logos and official banners. Developing academic event designs such as posters, brochures, and presentations. Preparing visual reports and promotional materials to support scientific activities and student initiatives.

FREELANCE GRAPHIC DESIGNER

(2015 – Present)

Designing visual identities and branding for businesses and individuals, including logos, color palettes, and typography. The latest design was created for JG AUTO CAR SERVICES in the Philippines. Creating digital and advertising designs for social media. Designing brochures, flyers, business cards, and other marketing materials. Providing specialized consultations on visual identity development and visual marketing to enhance brand distinction.

GRAPHIC DESIGNER

Rotana News Newspaper

Designing professional logos for the newspaper that reflect its editorial identity. Creating commercial and media advertisements for both print and digital editions. Developing interactive visual designs to support the newspaper's digital promotion on social media platforms.

EDITORIAL CONSULTANT AND A PROFESSIONAL CONTENT WRITER

Alam Al-Nujoom Newspaper

I specialize in crafting compelling and informative content tailored to diverse audiences. With expertise in SEO-optimized content writing, I develop high-quality articles that enhance search engine visibility through keyword analysis, structured formatting, and engaging storytelling techniques. My goal is to deliver content that seamlessly combines informational value with marketing impact, maximizing audience engagement and digital reach.

PHD IN PHILOSOPHY OF ART EDUCATION

Minia University September 2018

I hold a Ph.D. in the Philosophy of Art Education, with a distinguished recommendation for my dissertation to be distributed among universities due to its significant academic value. My research focuses on "The Use of Computer Graphic Applications in Formulating Creative Designs for Textiles Printed

MASTER'S DEGREE IN ART EDUCATION

Minia University – September 2012

I was awarded a Master's degree in Art Education, with an Excellent grade. My research focused on "Utilizing Graphic Design in Formulating Printed Designs and Executing Them Using Various Innovative Printing Techniques."

SPECIAL DIPLOMA IN ART EDUCATION

Minia University – September 2004

I WAS AWARDED A SPECIAL DIPLOMA IN ART EDUCATION, WITH A FOCUS ON VISUAL CULTURE AND ADVERTISING PRODUCTION. I ACHIEVED A VERY GOOD GRADE IN MY SPECIALIZATION SUBJECT

BACHELOR'S DEGREE IN ARTS AND EDUCATION

Minia University – May 2002

I was awarded a Bachelor's degree in Arts and Education, specializing in Art Education, with a Very Good grade with honors.

EDUCATION

HOBBIES



TRAVEL



CYCLING



painting



MOVIES



MUSIC



GYM

CONTACT



+201003580101
+201153737501



ahmed.kamal@s-mu.edu.eg
www.behance.net/ahmedmedo123



Egypt - Minya - Minya Center - Saft
El-Khamar Village - P.O. Box 61723