



Abdelrahman- *Portfolio*

Senior Content Creator & Social Media Executive



Words are my
paint, and the
canvas of your
brand is my
masterpiece.

Cover letter

Welcome to my portfolio!

Hey there, I'm Abdulrahman – Creative content creator with over 5 years of expertise in social media management and content marketing. Proven SEO content strategist dedicated to implementing innovative digital strategies that amplify brand awareness and drive social media traffic, ensuring a robust brand presence. With a degree in Political Science from Near East University, I bring a strategic mindset and analytical prowess to the table.

Content Maestro: Senior Content, mastering SEO articles, video scripts, and social media. I blend words with visuals for captivating projects.

Bilingual Brilliance: SEO-optimized content in English and Arabic. I craft compelling blogs, video scripts, and email marketing pieces that resonate.

Social Media Dynamo: Platforms quake under my guidance. I don't just manage social media; I craft engaging experiences. From strategy to execution, your brand will shine.

Direct Elevation: I don't just contribute; I elevate. Count on direct, spot-on creativity that turns projects from mundane to extraordinary.

Results Speak Louder: My track record speaks volumes. Thriving on surpassing expectations, I deliver results that go above and beyond.

Abdelrahman Hashem

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Previous *Work*

Social Media

I was responsible for managing campaigns across all major social media platforms; creating, curating and optimizing content for maximum engagement; analyzing data to gain insights into customer behavior and maintaining a strong relationship with customers

Content creation projects

Throughout my career, I've crafted SEO-friendly copy, created promotional videos, Blogs and brochures. My work, featured in prominent publications, has been well-received.

Video Scripting

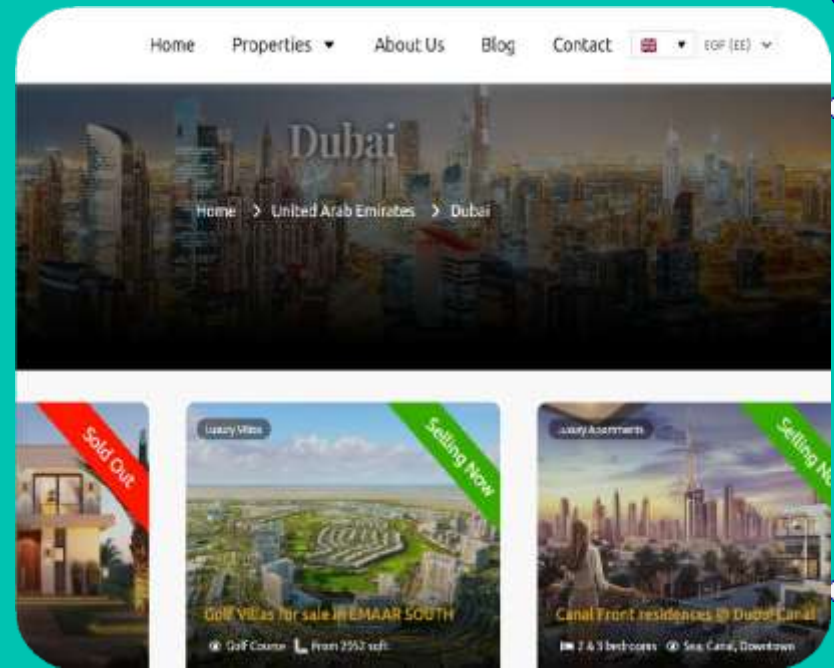
Create captivating and engaging content that resonates with the audience. I specialize in crafting narratives that not only entertain but also inform, ensuring accuracy and credibility in my scripts



My best work_SEO Content Creation

<https://backyard.ae/securing-a-dubai-property-visa-everything-you-need-to-know-2024/>

Caption: SEO articles and reviews in Arabic and English for renowned UAE projects like EMAAR SOUTH, Elie Saab Villas, Creek Harbour EMAAR, Elitz, Amber, and more. Additionally, I've created SEO blogs focusing on the vibrant real estate scene in Dubai.



<https://backyard.ae/city/dubai/?jsf=jet-engine&pagenum=2>

ENGLISH

MAISOUR

Branded Residences in Dubai: The Golden Ticket to Real Estate Investment 2024

By Abdelrahman Hashem • December 6, 2023



My best work_*SEO Content Creation*

<https://blog.maisour.com/branded-residences-in-dubai-the-golden-ticket/>

Caption: 1)SEO Blogs: Unveiling crowdfunding real-estate investment in UAE in Arabic and English.
2)Technical SEO Reviews: Delving into VPN performance worldwide

OmeTV is a random video chatting service that allows you to chat with strangers from all over the world. It aids in overcoming boredom and meeting new and exciting people. However, it is not always a pleasant experience. As a result, for the best experience on this Omegle alternative, you may need to rely on a VPN connection. Despite being a popular option, video chat quality may suffer for some users due to network issues. Otherwise, many countries prohibit it at random in their networks. If you live in one of these countries, you will not be able to use it even if you want to.

A VPN is required to resolve all of these issues. There are numerous VPNs available to improve video call quality in particular. Such VPNs are almost certainly required. After conducting extensive research, we have compiled a list of the top three VPNs for OmeTV for your convenience.

Summary table of what make a great VPN for OmeTV

3 Top VPN for Nvidia Shield 2022

- NordVPN – the best overall VPN for Nvidia Shield
- ExpressVPN – the fastest VPN for Nvidia Shield

<https://vpntested.com/>



My best work_Video Scripting

<https://www.instagram.com/reel/CxXzU2KCgwS/>

<https://www.youtube.com/watch?v=bQsO11Bvp3Y>

Caption: Adapting to the unique features and expectations of platforms like reels and YouTube, tailoring my scripts for the shorter, punchy format of reels and the longer, detailed nature of YouTube videos.



My best work_Video Scripting

<https://www.youtube.com/watch?v=sVYR5OuFXyY>

Caption: Adapting to the unique features and expectations of platforms like Instagram, Tiktok and YouTube, tailoring my scripts for the shorter, punchy format of reels and the longer, detailed nature of YouTube videos.

https://www.youtube.com/watch?v=FCPEVoZvV_Y



My best work_Social Media Content

https://www.instagram.com/p/CyJFbQfhu9P/?hl=en&img_index=1

https://www.instagram.com/p/CyJGoBoRV0X/?hl=en&img_index=1

Caption: Crafting Geo-political social media content that resonates, captivates, and sparks meaningful conversations

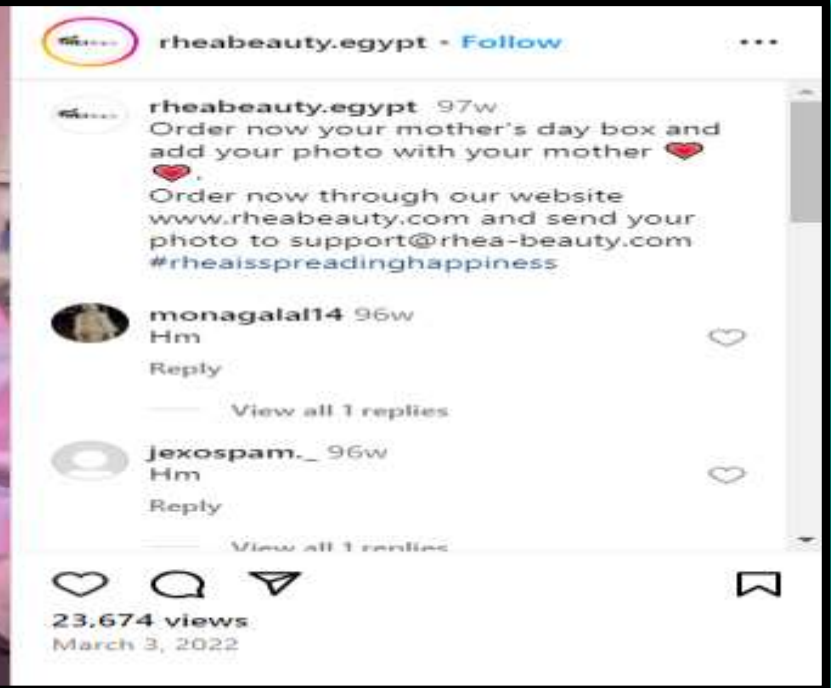


My best work_ Social Media Content

<https://www.instagram.com/reel/CjsYcjCIPZp/?igsh=MWJhN2xqNjJlcGxvZA%3D%3D>

<https://www.instagram.com/tv/CYHtqN-hEf9/?igsh=Z2tpNWxteDlnNXcw>

**Caption: 1) creating & scheduling social media posts for rhea beauty.
2) writing scripts for the Influencers and YouTubers content.**



My best work_ Social Media Content

https://www.instagram.com/tv/Cap_HPOAgFM/?igsh=cTQ0emV6cmIjc3B0

- Caption: 1) Collaborated with the team to Launch Mother's day campaign content.
2) Created captions and add influencers video scripts..**



My best work_ Social Media Content

<https://www.youtube.com/watch?v=dhdqGYggAGM>

Caption: Collaborated with the team to write more than 70 video scripts for tech YouTubers in Egypt in lucky app campaigns.



https://drive.google.com/file/d/1Wi4Bccw38tkDX5vU_TNIdUY7pxr9Pb_Ky/view

Samples:

- <https://www.instagram.com/backyardrealestateexpert>
- <https://www.youtube.com/watch?v=sVYR5OuFXyY>
- https://www.youtube.com/watch?v=FCPEVoZvV_Y
- https://www.instagram.com/p/Cys9wQGok5j/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA%3D%3D
- <https://www.youtube.com/watch?v=bQsO11Bvp3Y>
- <https://www.instagram.com/reel/CxXzU2KCgwS/>
- https://www.instagram.com/p/CTfGfmWsdde/?img_index=1
- <https://www.instagram.com/p/CPiOZhRB2hp/>
- https://www.instagram.com/tv/Cap_HPOAgFM/?igsh=cTQ0emV6cmIjc3B0
- <https://www.instagram.com/tv/CYHtgN-hEf9/?igsh=Z2tpNWxteDlnNXcw>
- https://www.linkedin.com/posts/backyardrealestateexpert_backyardrealestateexpert-dubaiabrinvestments-activity-7128389302815776768-lBn9?utm_source=share&utm_medium=member_android
- https://www.linkedin.com/posts/backyardrealestateexpert_%D8%A3%D9%87%D9%85-%D9%81%D9%88%D8%A7%D8%A6%D8%AF-%D9%84%D9%84%D8%AD%D8%B5%D9%88%D9%84-%D8%B9%D9%84%D9%89-%D8%AA%D8%A3%D8%B4%D9%8A%D8%B1%D8%A9-%D8%B9%D9%82%D8%A7%D8%B1%D9%8A%D8%A9-%D9%81%D9%8A-%D8%AF%D9%88%D9%84%D8%A9-activity-7132382321789259777-cDZN?utm_source=share&utm_medium=member_android
- https://www.linkedin.com/posts/backyardrealestateexpert_check-out-our-latest-project-in-arjan-activity-7136308000029327360-8chU?utm_source=share&utm_medium=member_android
- https://www.linkedin.com/posts/backyardrealestateexpert_realestateinvesting-commercialvsresidential-activity-7143632669321449473-GWu4?utm_source=share&utm_medium=member_android

How did I achieve *success*?





Thanks!

Do you have any questions?

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