

PORTFOLIO

PORTFOLIO

CONTENTS

01 ABOUT ME

02 EXPERIENCE

03 SKILLS & TOOLS

04 SOCIAL MEDIA

05 COMPANY PROFILES

06 PRODUCT DESIGN

07 LOGO & BRANDING

08 CONTACT

ABOUT ME

أنا لا أصمم لمجرد أن يبدو التصميم جيدًا

أنا أصمم ليؤدي وظيفة

أنا مصممة جرافيك أؤمن أن التصميم الجيد يبدأ قبل فتح برنامج التصميم؛ يبدأ بفهم البراند، جمهوره، والسوق الذي يتحدث إليه

بالنسبة لي، كل تصميم هو محاولة لحل مشكلة بصرية أو تسويقية. لذلك أبدأ دائمًا بفهم الهدف: ماذا نريد أن نقول؟ ولمن؟ ولماذا سيهتم؟

ثم أحوّل هذه الإجابات إلى فكرة بصرية واضحة، تساعد البراند على التواصل مع جمهوره بطريقة أبسط، أكثر تأثيرًا، وأكثر اتساقًا

خلفيتي في التسويق تساعدني على النظر إلى التصميم من زاوية كعنصر منفصل، بل كجزء من استراتيجية visual مختلفة؛ فأنا لا أتعامل مع البراند وطريقة تواصله مع الناس

أحب التصميم الذي يجمع بين الفكرة، الوضوح، والهدف



EXPERIENCE



GRAPHIC DESIGNER

LIVING LINES / CREST DEVELOPMENT

Social media design · Marketing campaigns · Visual content · Digital communication

GRAPHIC DESIGNER / MARKETING DESIGN

LEGACY FARM

Social media campaigns · Product communication · Visual identity support

GRAPHIC DESIGNER / MARKETING DESIGN

LEGACY CHEMICALS

Social media campaigns · Product communication · Visual identity support

SKILLS & TOOLS

مهارات وادوات

DESIGN SKILLS

- Social Media Design
- Label Design
- Marketing Materials
- Typography
- Visual Content Design

WORK APPROACH

- Understanding the brief
- Translating ideas into visual concepts
- Maintaining brand consistency
- Designing for different audiences & platforms
- Adapting designs across formats



SOCIAL MEDIA



RED/SHIFT • 0.8°C • TRACEABLE

BY NATURE
BY LEGACY



WWW.LEGACYFARM.NET



MADE FRESH
MADE SIMPLE

HARVEST/01 • 0.5°C • SINGLE ORIGIN

WWW.LEGACYFARM.NET

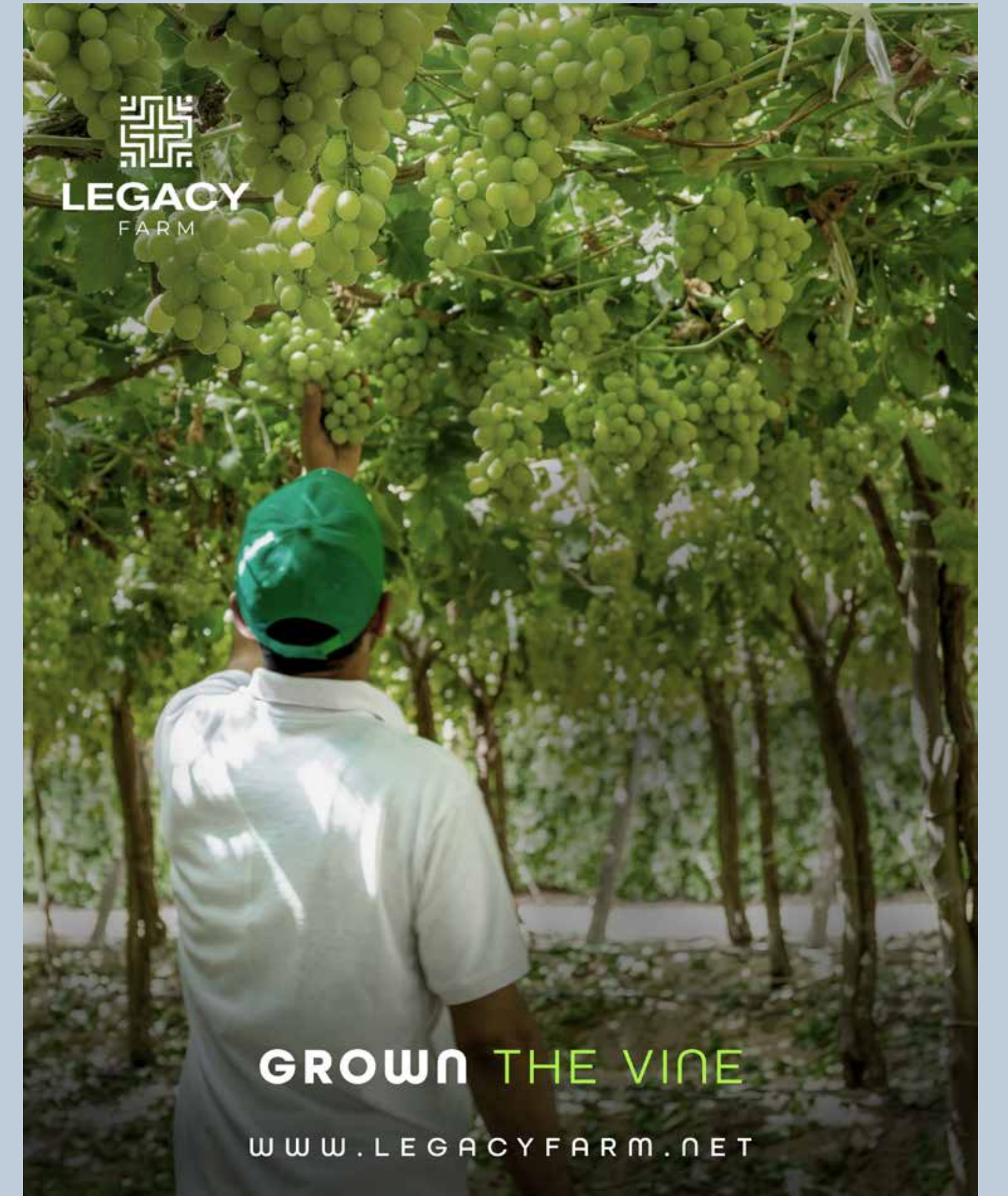


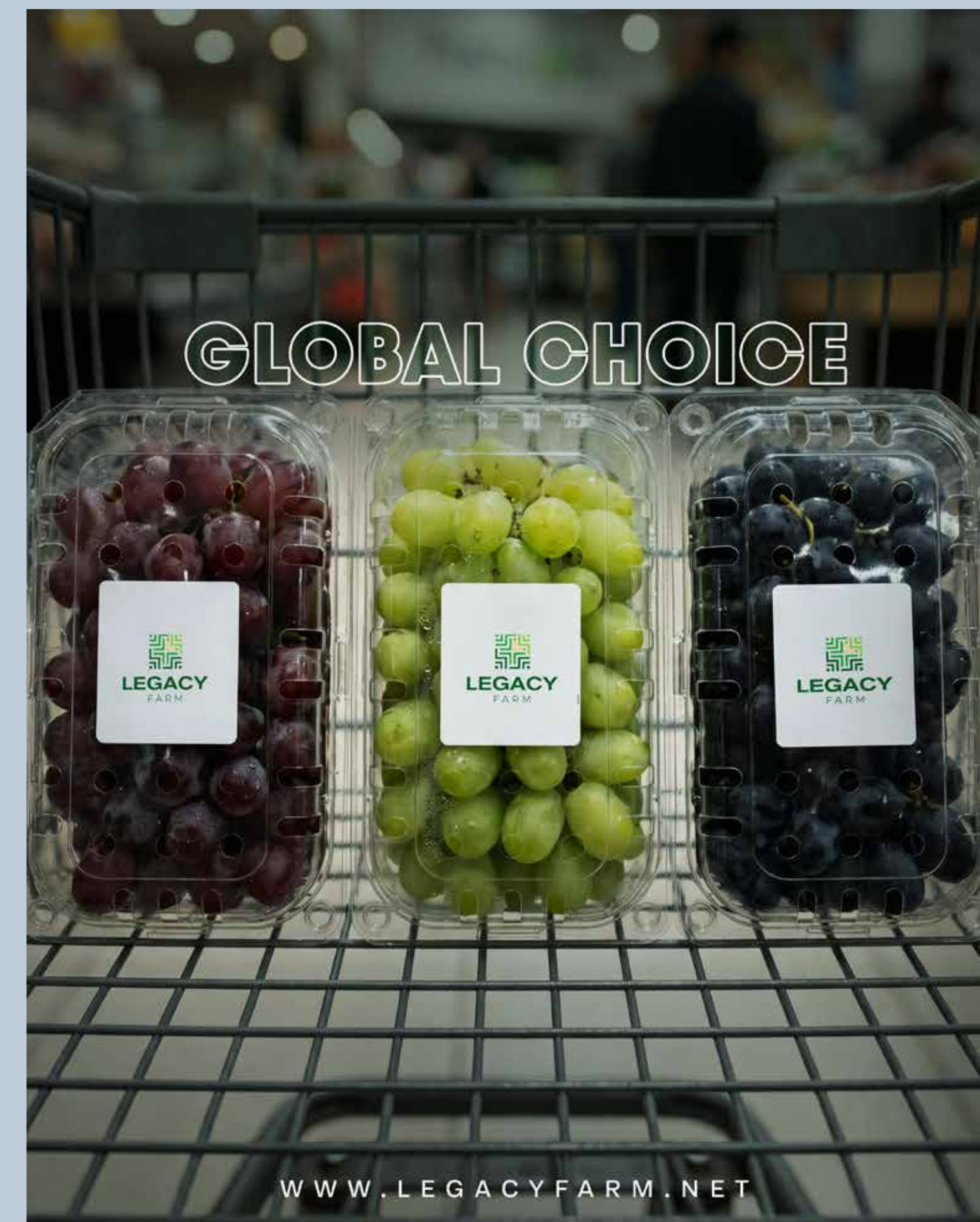
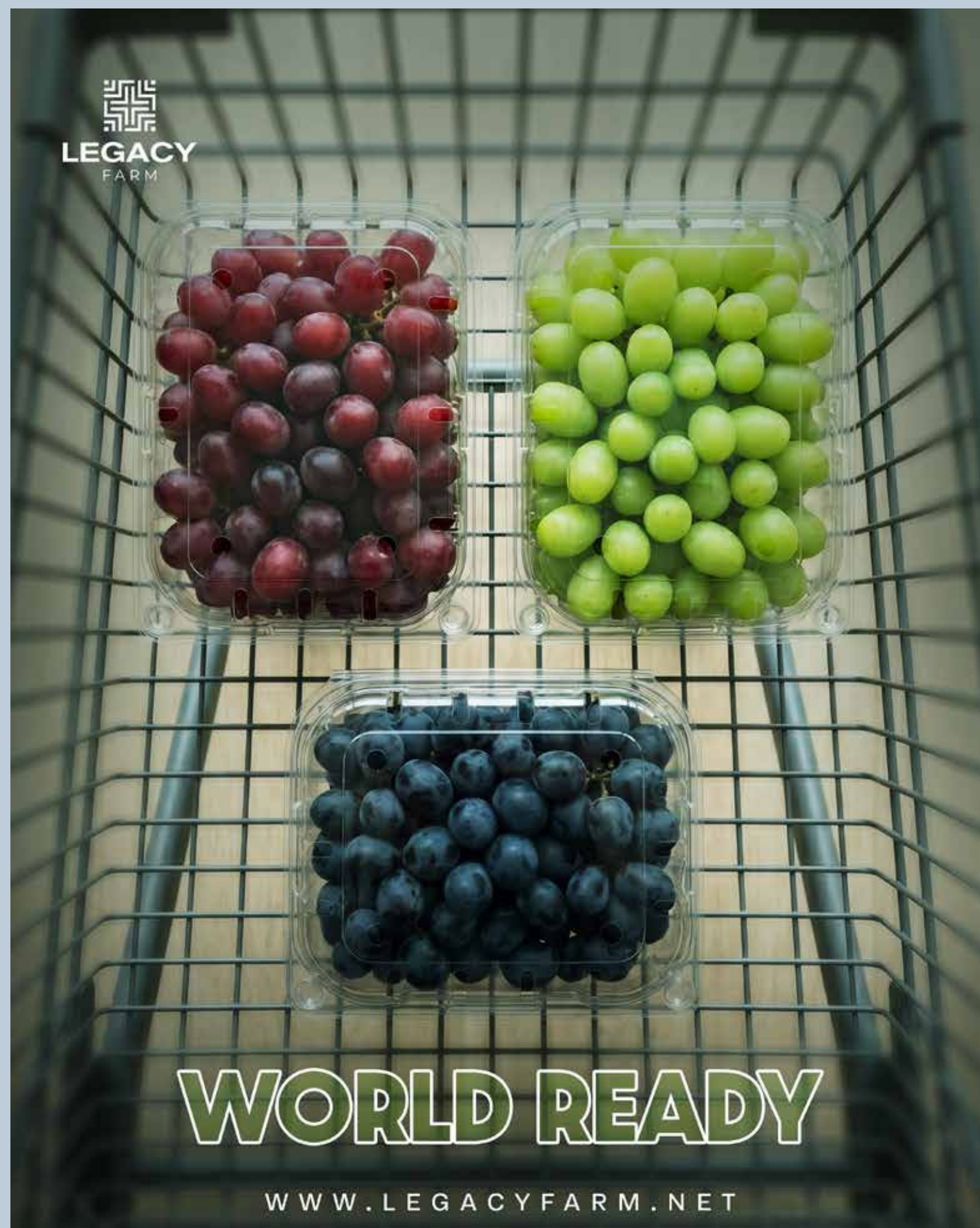
RICH IN COLOR
RICH IN QUALITY

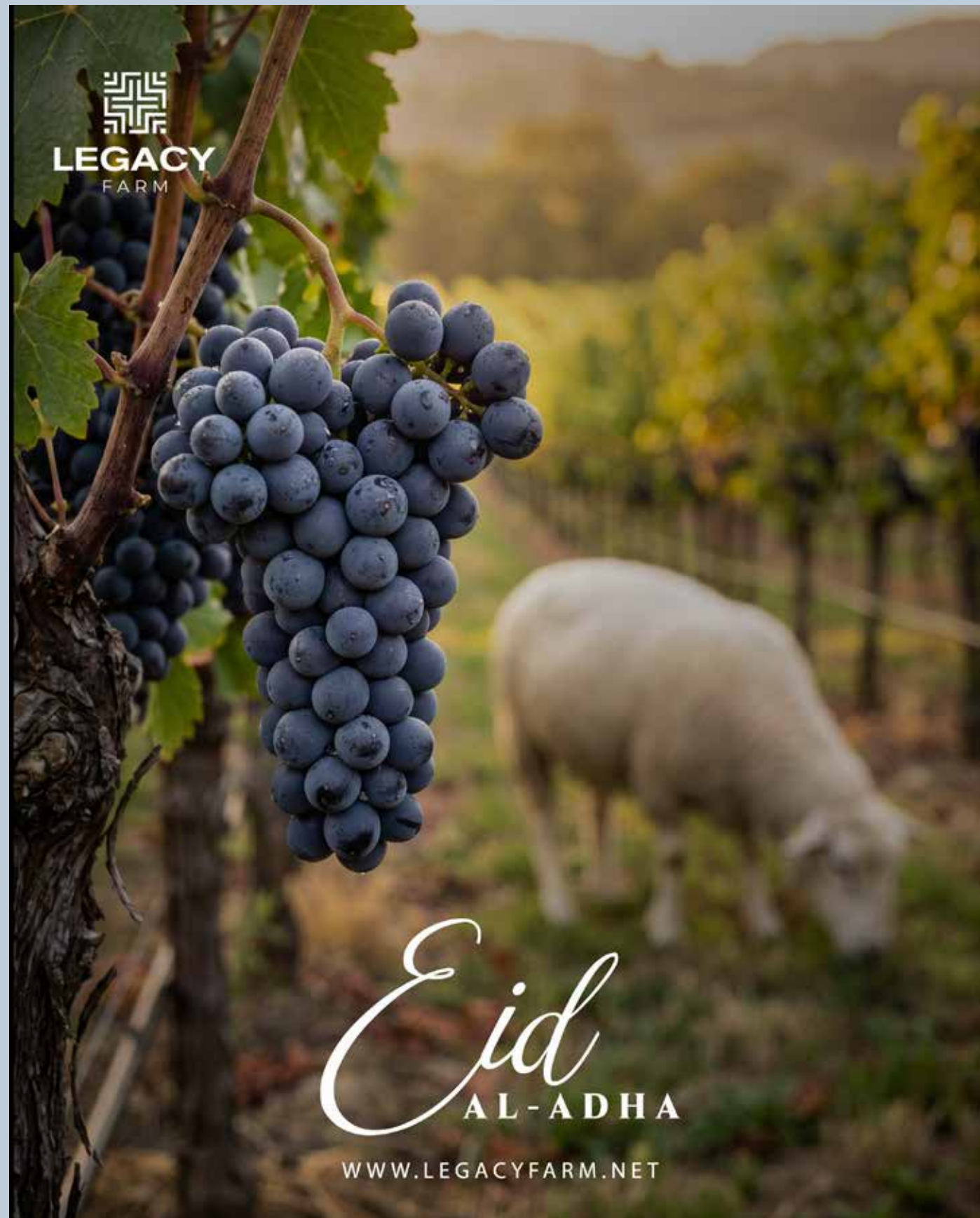
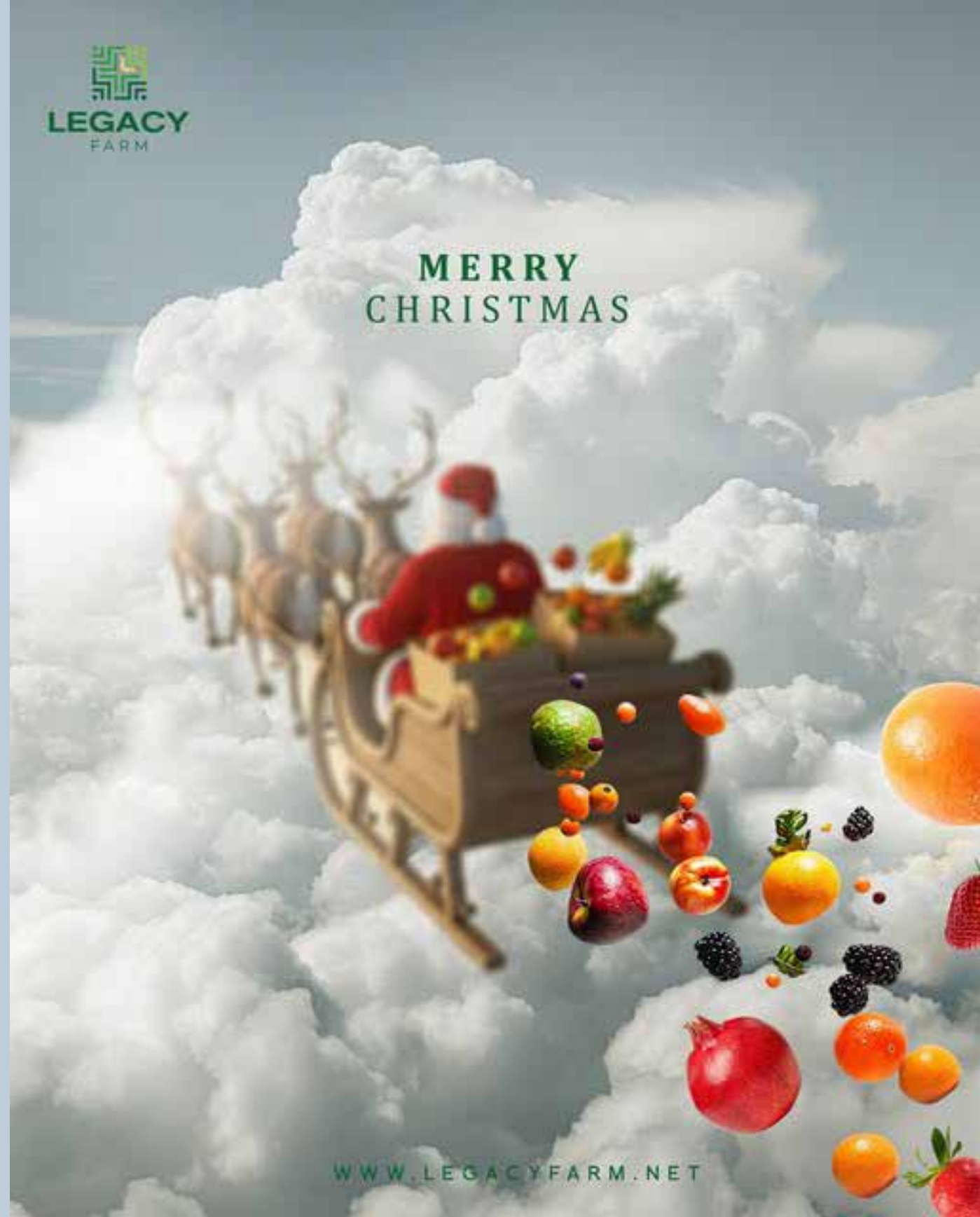


LOT/24 • PREMIUM CUT • EXPORT READY

WWW.LEGACYFARM.NET

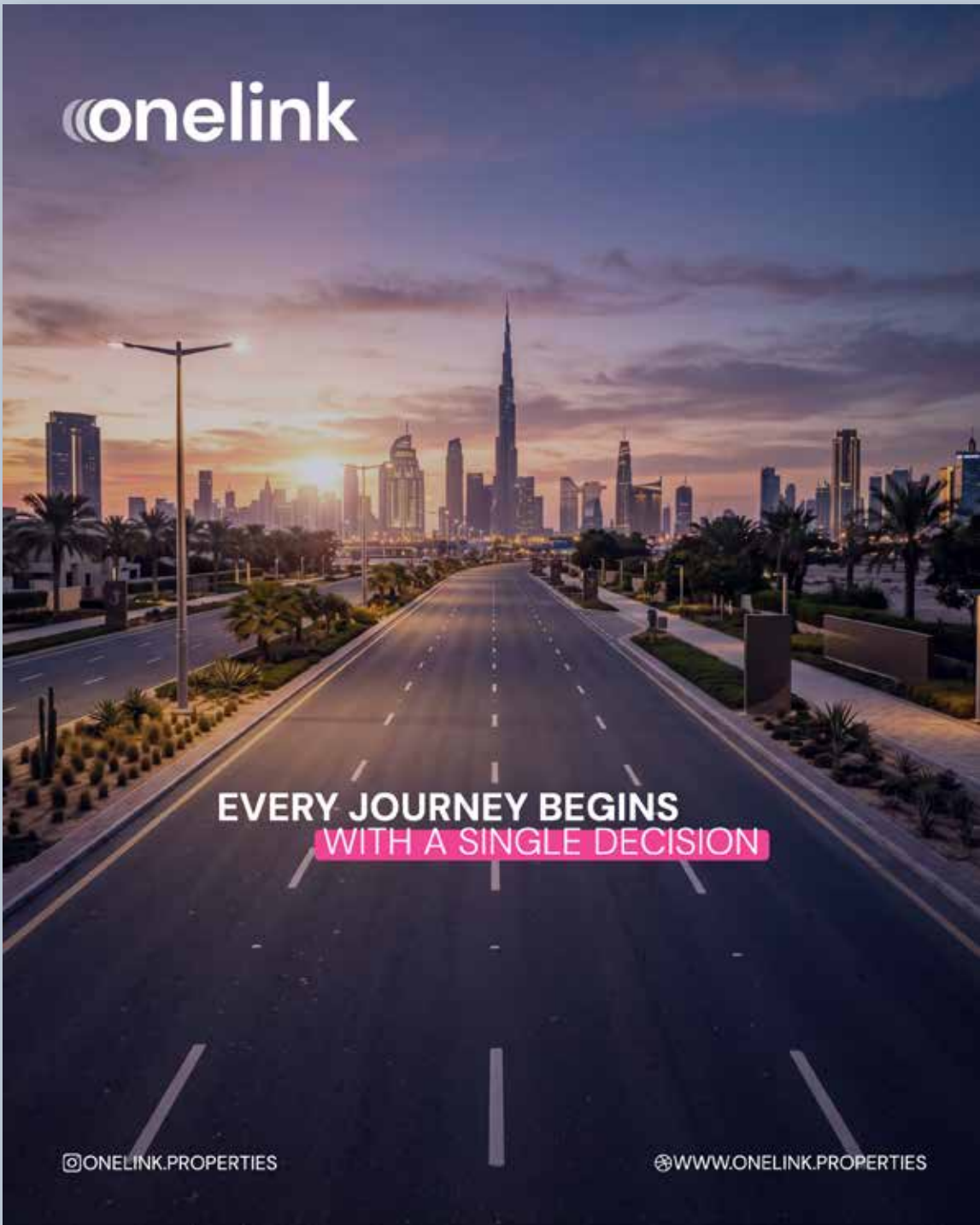








onelink





CREST

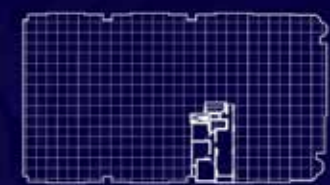
DEVELOPMENT



نموذج (E)

مساحة الوحدة ١٤١ م^٢ تقريبا

- ١- مدخل ٤,٧٥ X ١,٢٠
- ٢- استقبال ٣,٥٠ X ٩,٢٥
- ٣- مطبخ ٢,٠٠ X ٤,٣٠
- ٤- دورة مياه ١,١٠ X ٢,٢٠
- ٥- حمام ١,٨٠ X ٣,٤٠
- ٦- طرفة توزيع ٤,٨٠ X ١,١٠
- ٧- غرفة نوم ١ ٣,٤٠ X ٣,٤٠
- ٨- غرفة نوم ٢ ٣,٤٠ X ٣,٤٠
- ٩- غرفة نوم رئيسية ٣,٥٠ X ٤,٧٥
- ١٠- تراس ٣,٥٠ X ١,٣٠



More information call us
0 1032 132 000

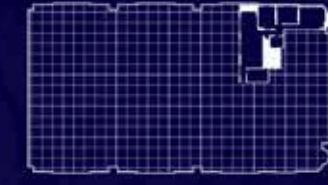
WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE



نموذج (I)

مساحة الوحدة ١٨٥ م^٢ تقريبا

- ١- مدخل ٢,٧٠ X ١,٢٠
- ٢- استقبال ٤,٦٠ X ١١,١٠
- ٣- مطبخ ٢,٨٠ X ٤,٤٠
- ٤- دورة مياه ١,١٠ X ٢,٢٠
- ٥- حمام ٢,٢٠ X ٢,٦٠
- ٦- طرفة توزيع ١,٦٠ X ١,١٠
- ٧- غرفة نوم ١ ٣,٤٠ X ٤,٤٥
- ٨- غرفة نوم ٢ ٣,٣٥ X ٤,٣٥
- ٩- غرفة نوم رئيسية ٤,٣٠ X ٥,٠٠
- ١٠- تراس ٣,٥٠ X ١,٣٠



More information call us
0 1032 132 000

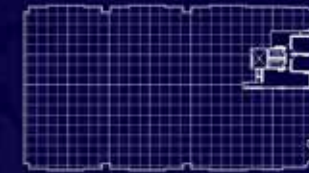
WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE



نموذج (H)

مساحة الوحدة ١٥٥ م^٢ تقريبا

- ١- مدخل ٤,٨٠ X ١,١٠
- ٢- استقبال ٣,٩٠ X ٩,٧٠
- ٣- مطبخ ٢,٠٠ X ٣,٤٠
- ٤- دورة مياه ١,١٠ X ٢,٠٥
- ٥- حمام ١,٨٠ X ٣,٤٠
- ٦- طرفة توزيع ٣,١٥ X ١,١٠
- ٧- غرفة نوم ١ ٣,٤٠ X ٤,٠٠
- ٨- غرفة نوم ٢ ٣,٤٠ X ٥,١٠
- ٩- غرفة نوم رئيسية ٣,٥٠ X ٥,١٠
- ١٠- تراس ٣,٤٠ X ١,٢٥



More information call us
0 1032 132 000

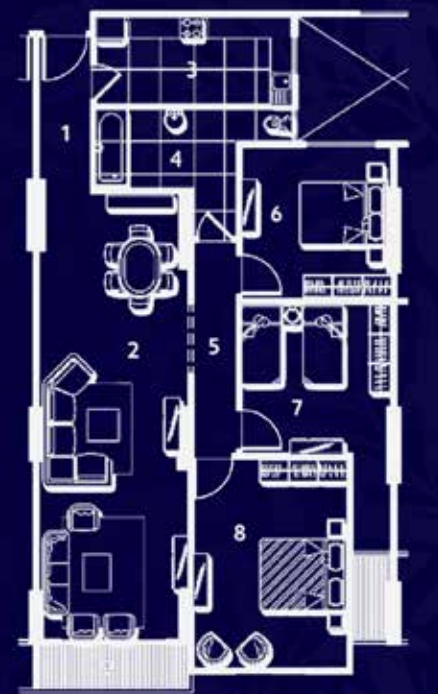
WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE



نموذج (B)

مساحة الوحدة ١٥٥ م^٢ تقريبا

- ١- مدخل ٣,٤٠ X ١,٢٠
- ٢- استقبال ٣,٥٠ X ١٠,٤٥
- ٣- مطبخ ٢,٠٠ X ٤,٦٥
- ٤- حمام ١,٨٠ X ٣,٤٠
- ٥- طرفة توزيع ٤,٨٥ X ١,١٠
- ٦- غرفة نوم ١ ٣,٤٠ X ٣,٤٥
- ٧- غرفة نوم ٢ ٣,٤٠ X ٣,٤٠
- ٨- غرفة نوم رئيسية ٣,٥٠ X ٥,٣٥
- ٩- تراس ٣,٥٠ X ١,٣٠



More information call us
0 1032 132 000

WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE



حيث يلتقي الطب بالثقة
افتح عيادتك في قلب الحياة

CREST DEVELOPMENT

More information call us
0 1032 132 000

WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE



حيث يتحول الجمال
لتجربة فاخرة...

CREST DEVELOPMENT

More information call us
0 1032 132 000

WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE



استثمارك الذكي ...
أن تكون حيث يكون الجميع

CREST DEVELOPMENT

More information call us
0 1032 132 000

WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE

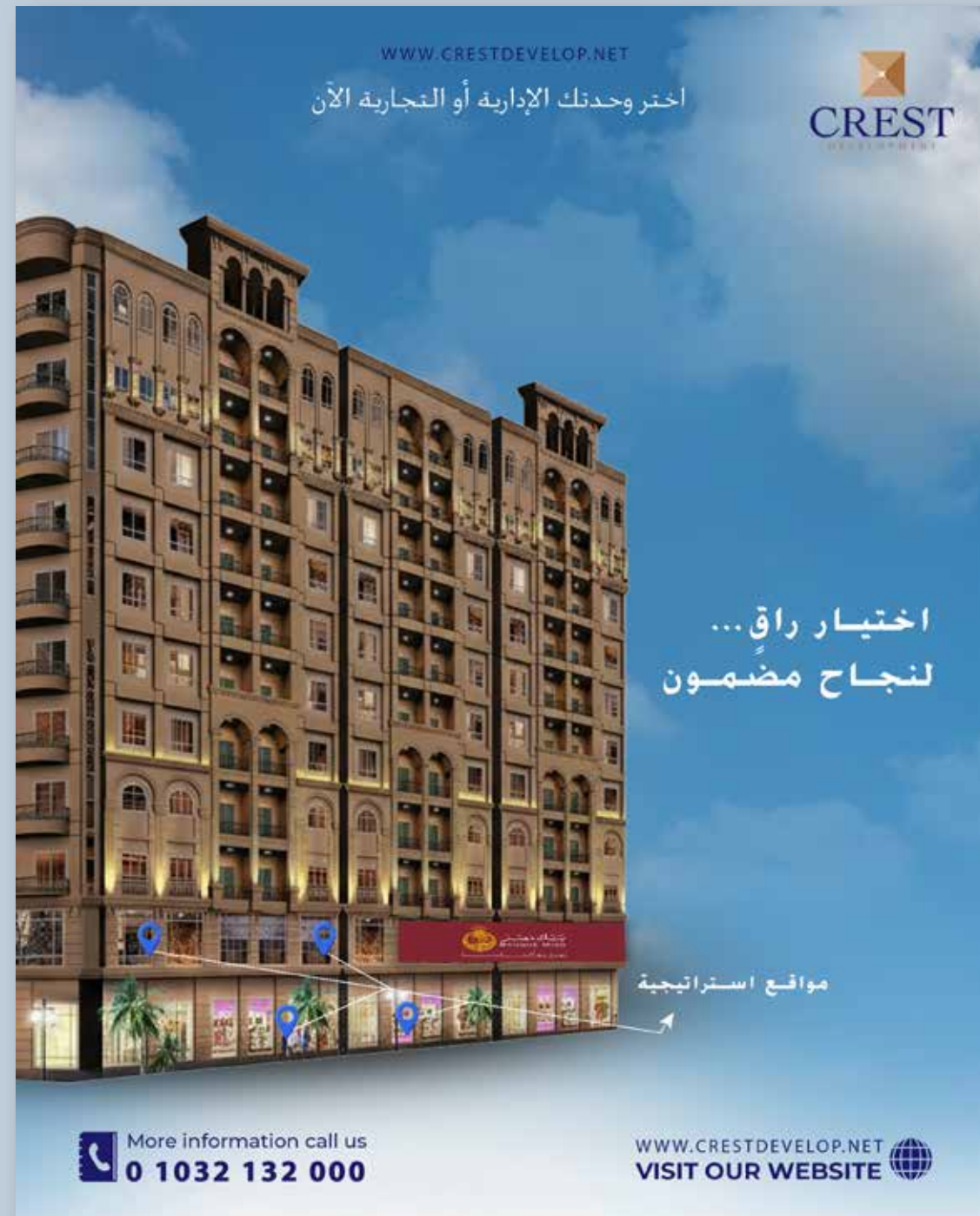


مساحة تمنحك الحرية...
لتبدء مشروعك بطابعك الخاص

CREST DEVELOPMENT

More information call us
0 1032 132 000

WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE



WWW.CRESTDEVELOP.NET

اختر وحدتك الإدارية أو التجارية الآن

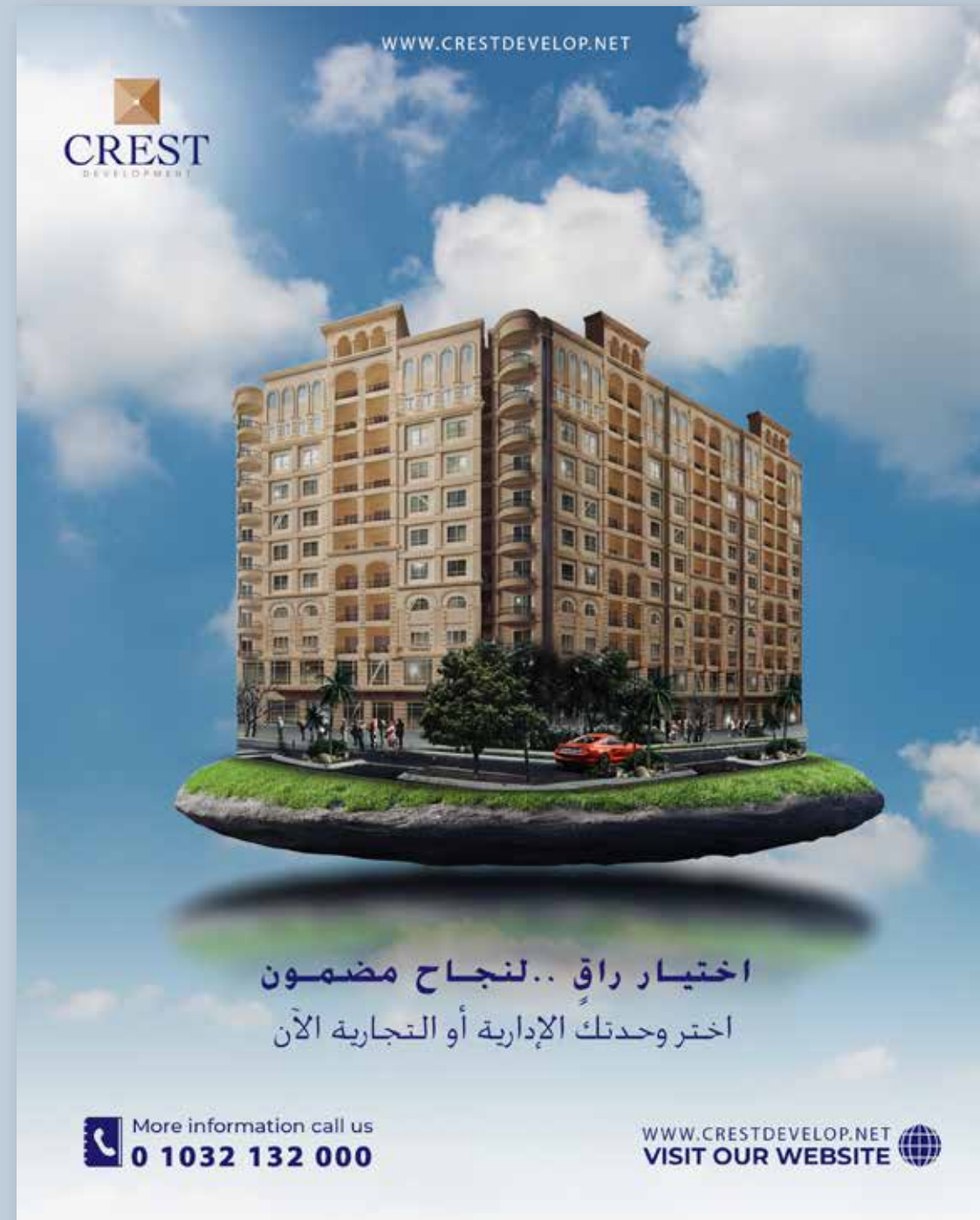
CREST DEVELOPMENT

اختيار راق...
لنجاح مضمون

مواقع استراتيجية

More information call us
0 1032 132 000

WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE



WWW.CRESTDEVELOP.NET

CREST DEVELOPMENT

اختيار راق... لنجاح مضمون
اختر وحدتك الإدارية أو التجارية الآن

More information call us
0 1032 132 000

WWW.CRESTDEVELOP.NET
VISIT OUR WEBSITE

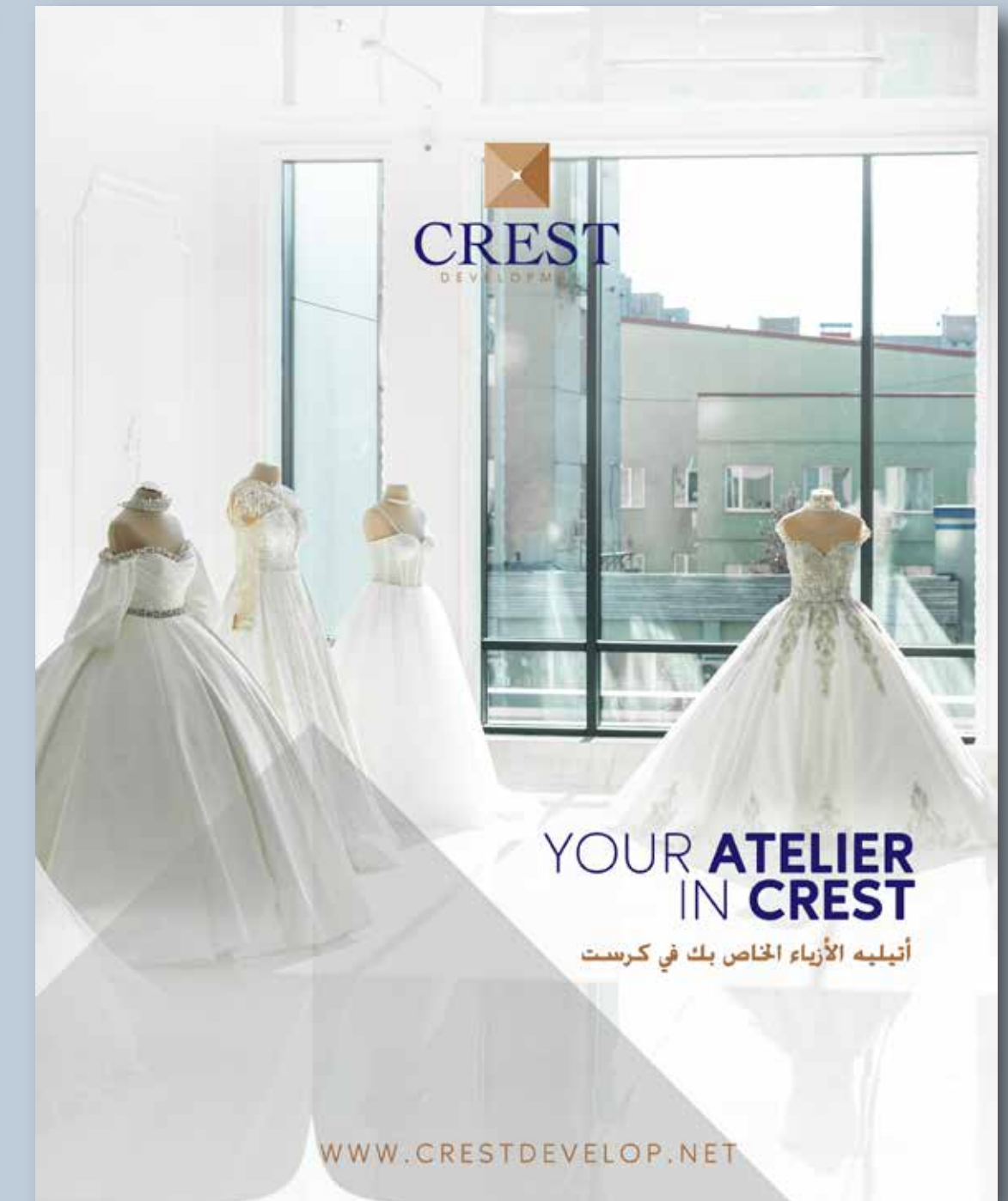


CREST DEVELOPMENT

YOUR OFFICE
IN CREST

مكتبك للمحاماة في كرس

WWW.CRESTDEVELOP.NET



CREST DEVELOPMENT

YOUR ATELIER
IN CREST

أطيبه الأزياء الخاص بك في كرس

WWW.CRESTDEVELOP.NET



أناقة في كل تفصيلة، وقيمة في كل مساحة
امتلك مساحتك التجارية في CREST

WWW.CRESTDEVELOP.NET



وراء كل تصميم فاخر... واجهة بتعكس قيمته
استثمارك التجاري يبدأ من CREST

WWW.CRESTDEVELOP.NET



مساحة تجارية بطعم مختلف
احجز مساحتك التجارية في CREST

WWW.CRESTDEVELOP.NET



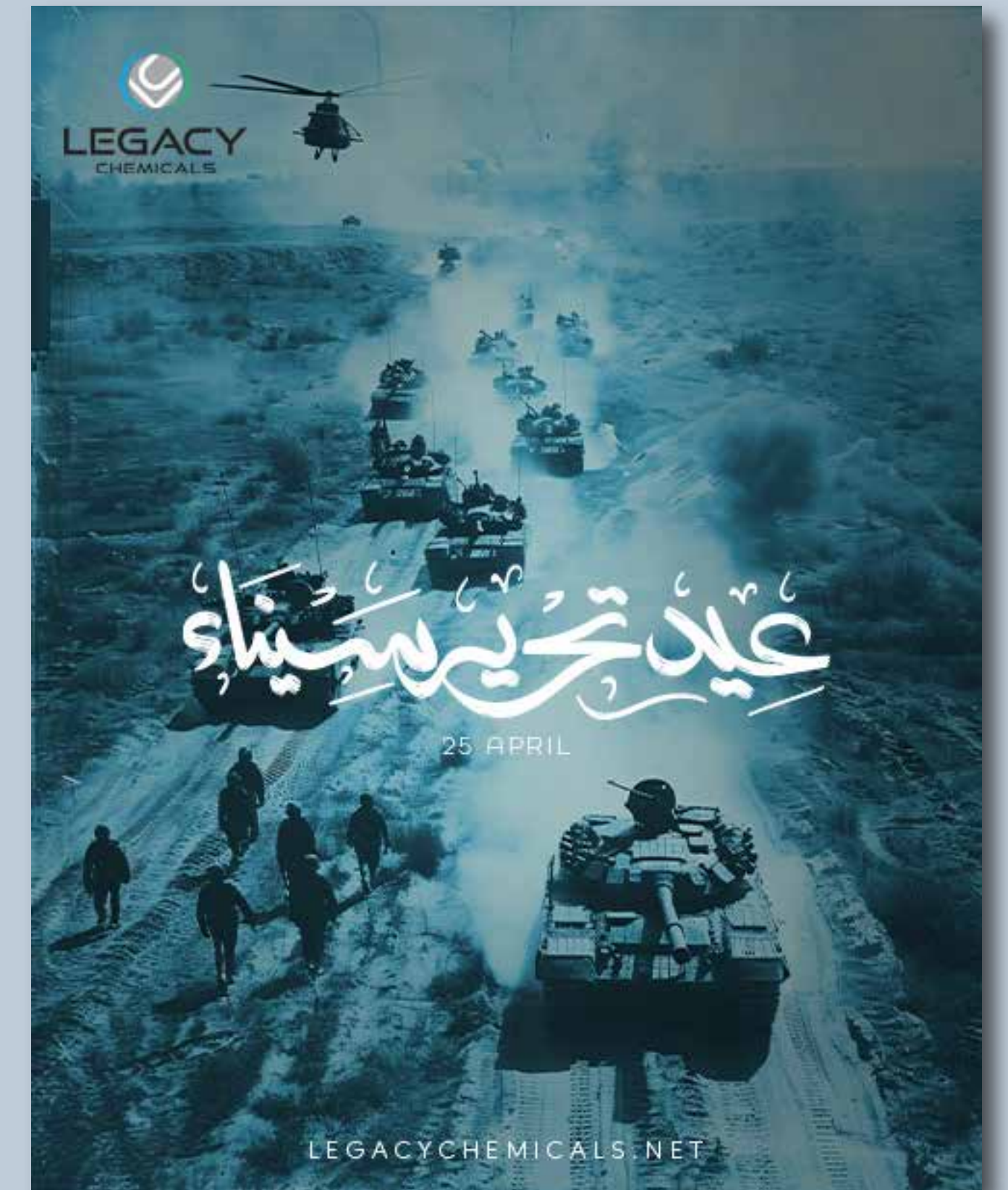
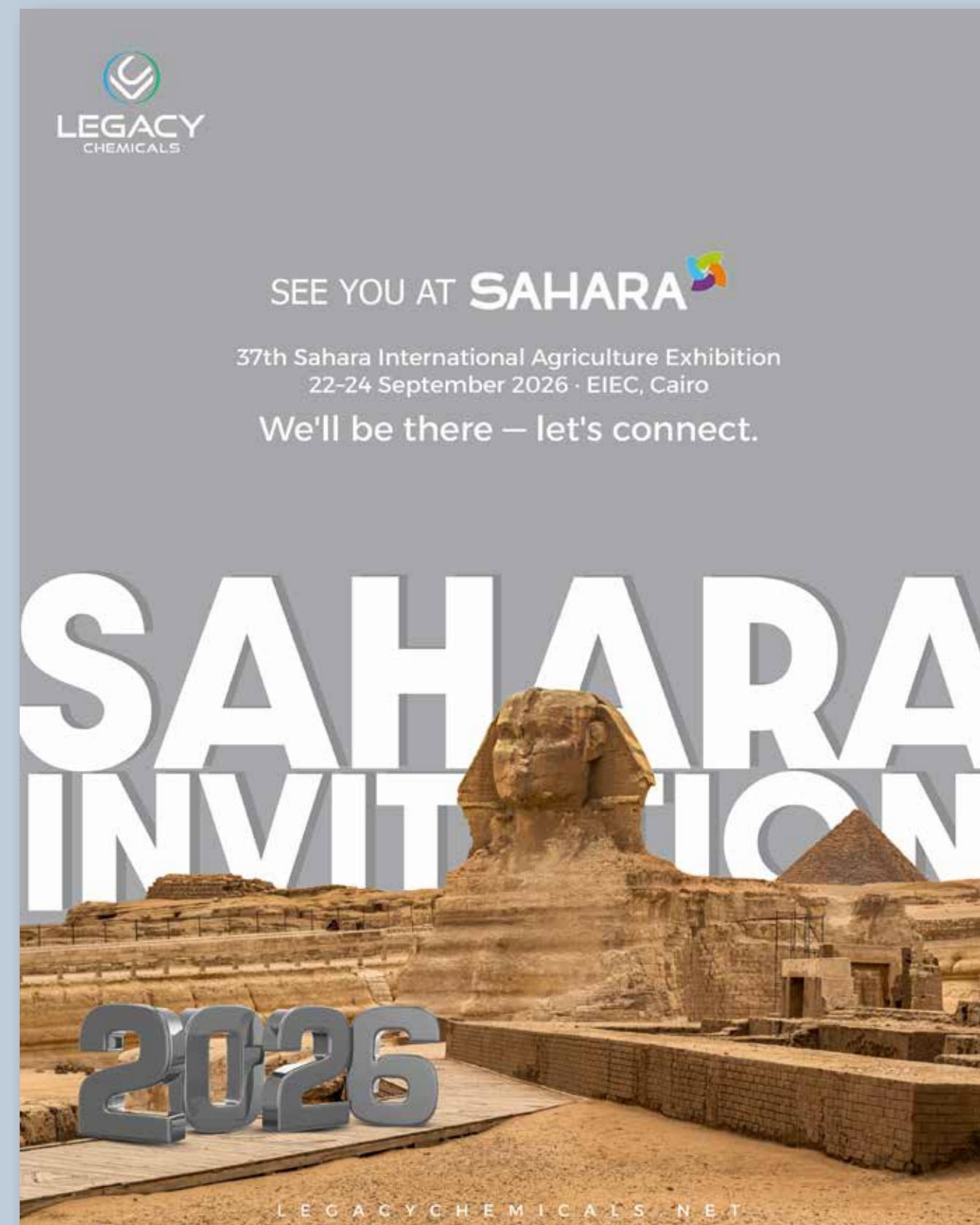
مساحات تجارية مرنة

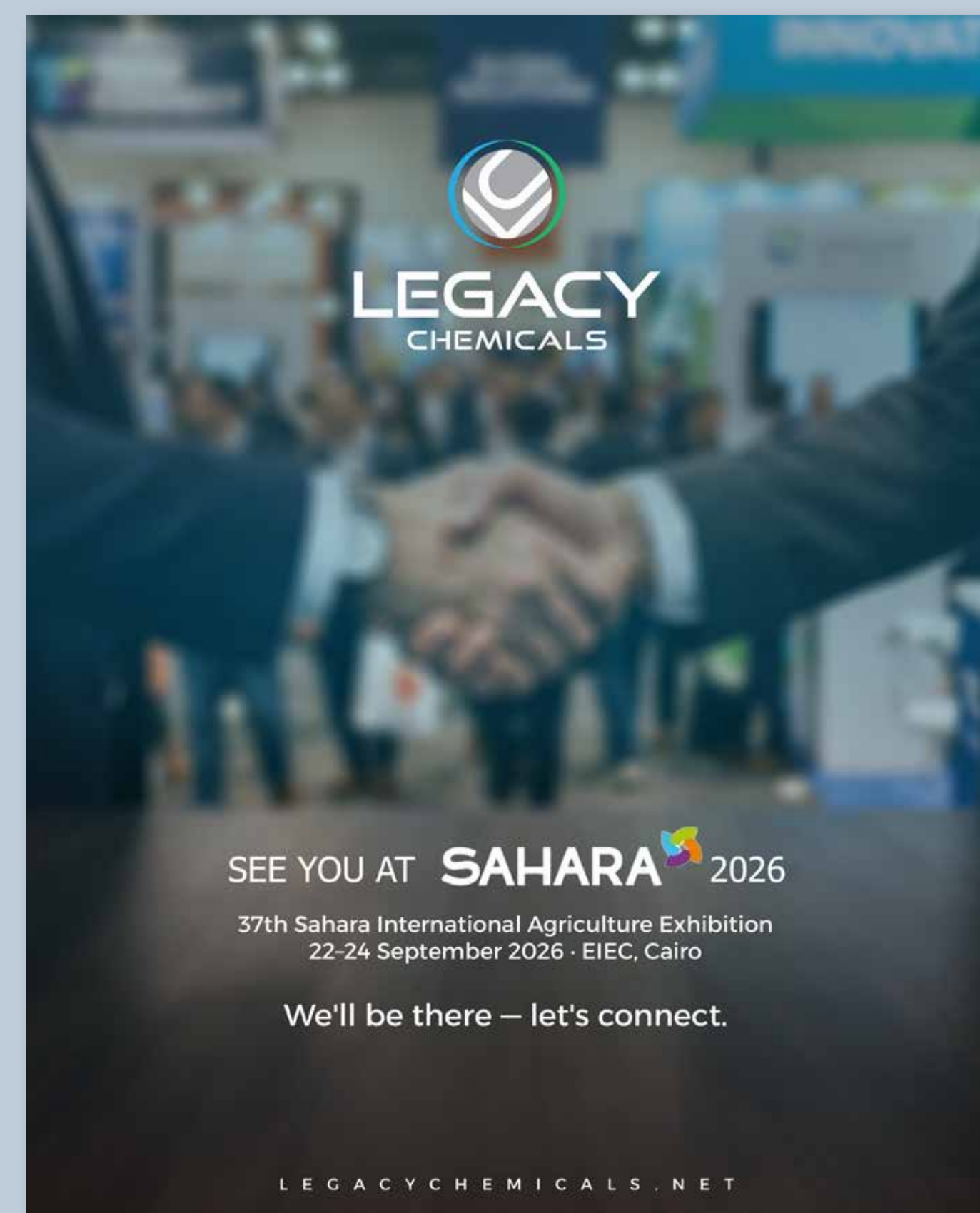
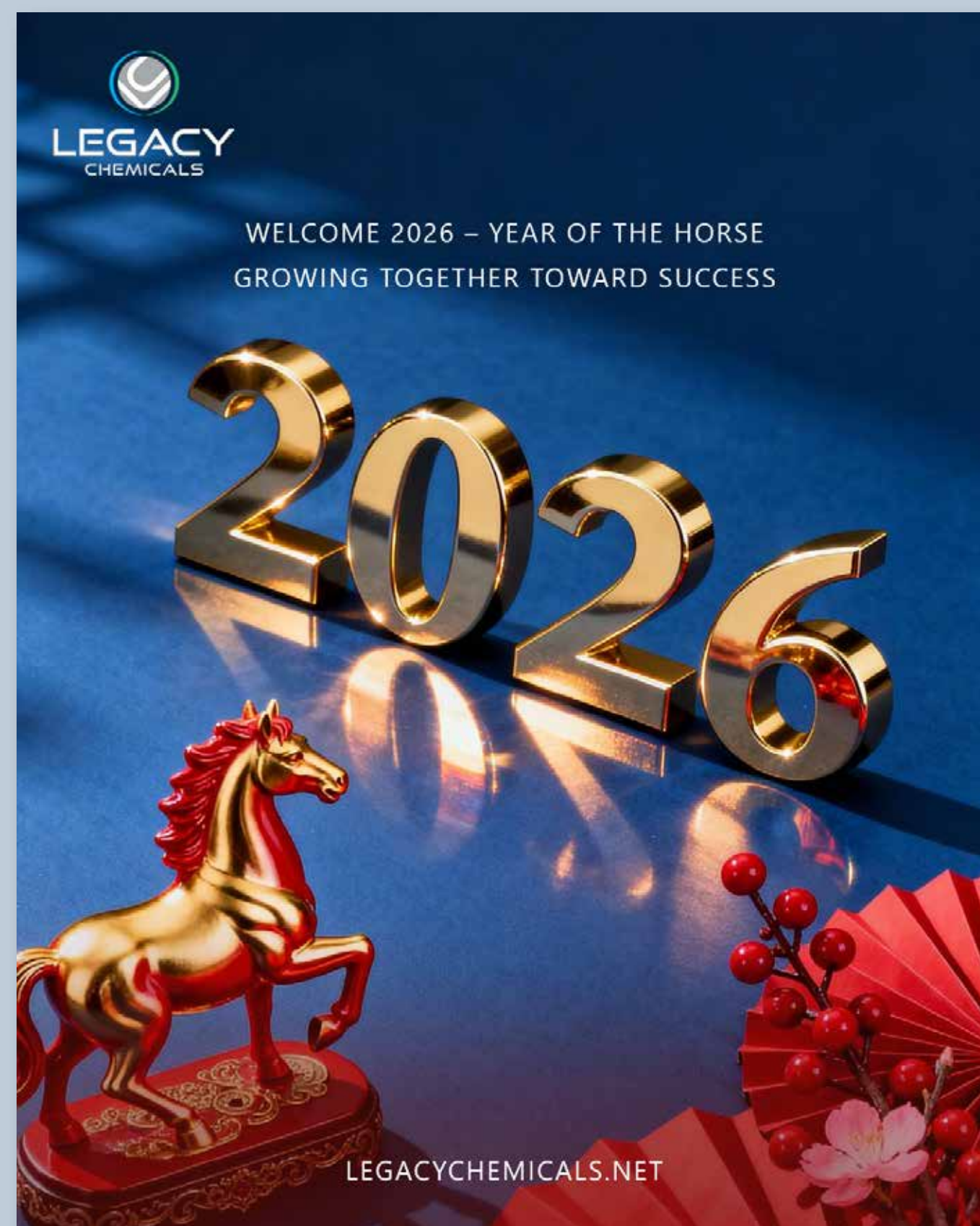
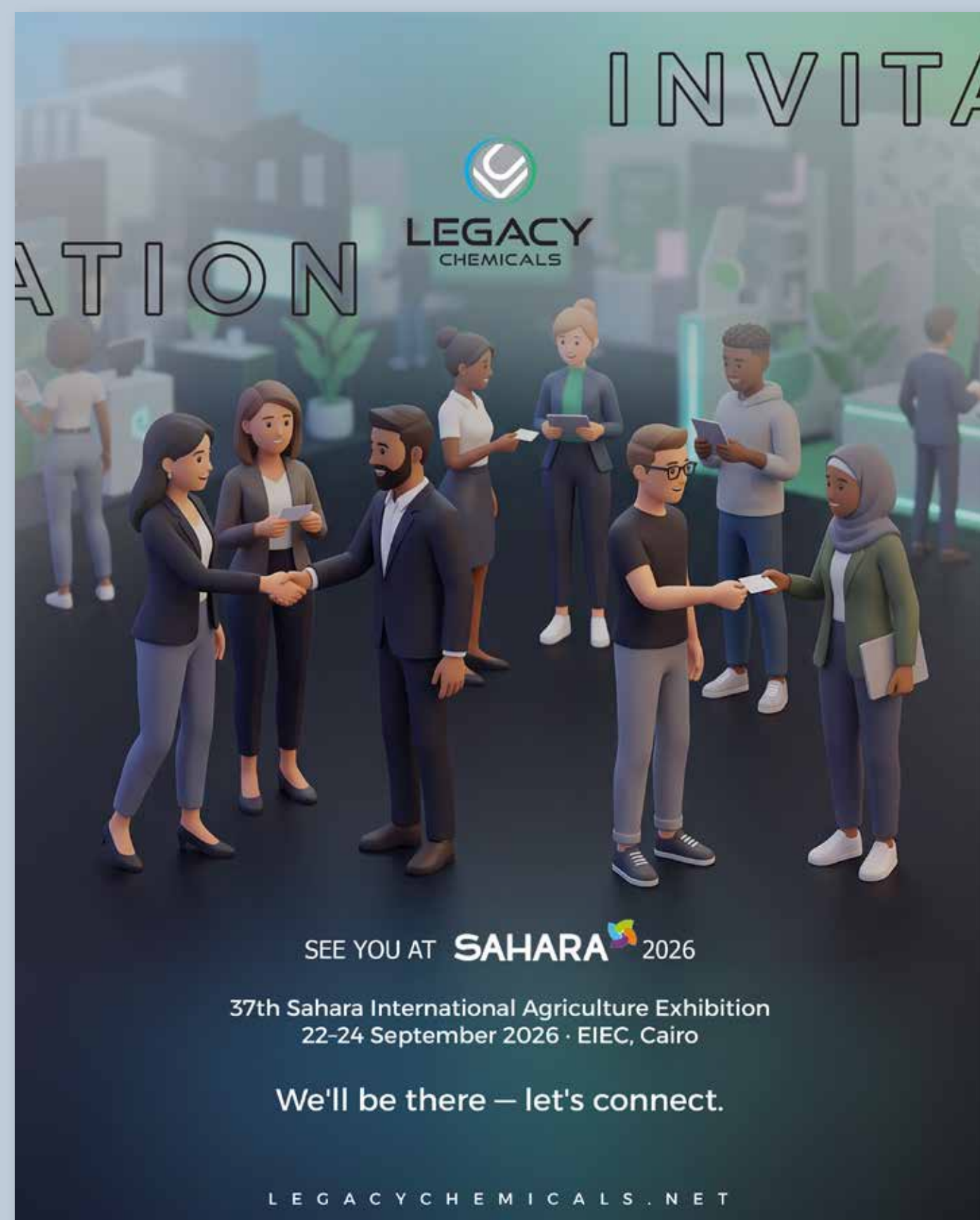
من التصميم للتفاصيل...
استثمارك التجاري يبدأ من CREST

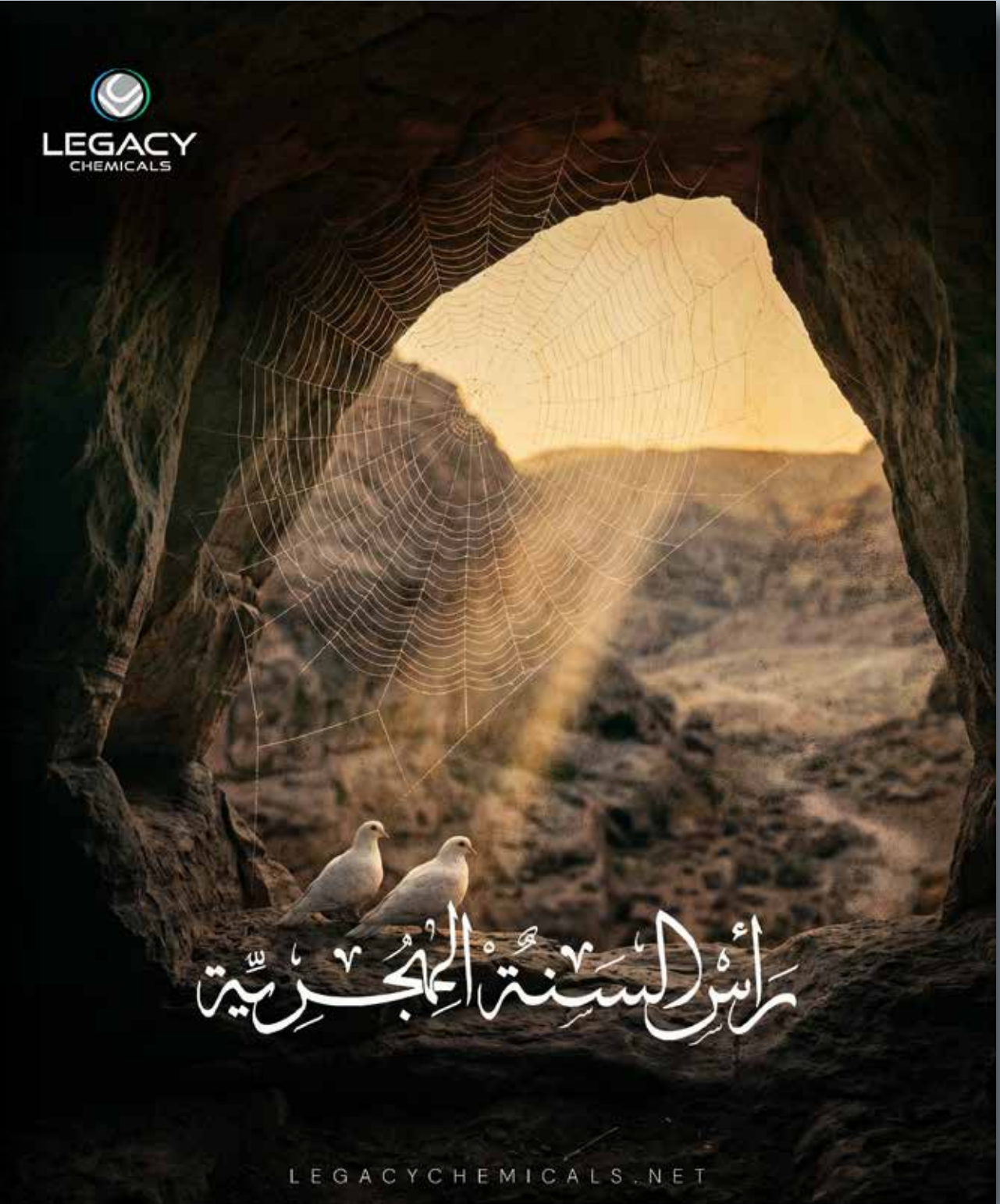
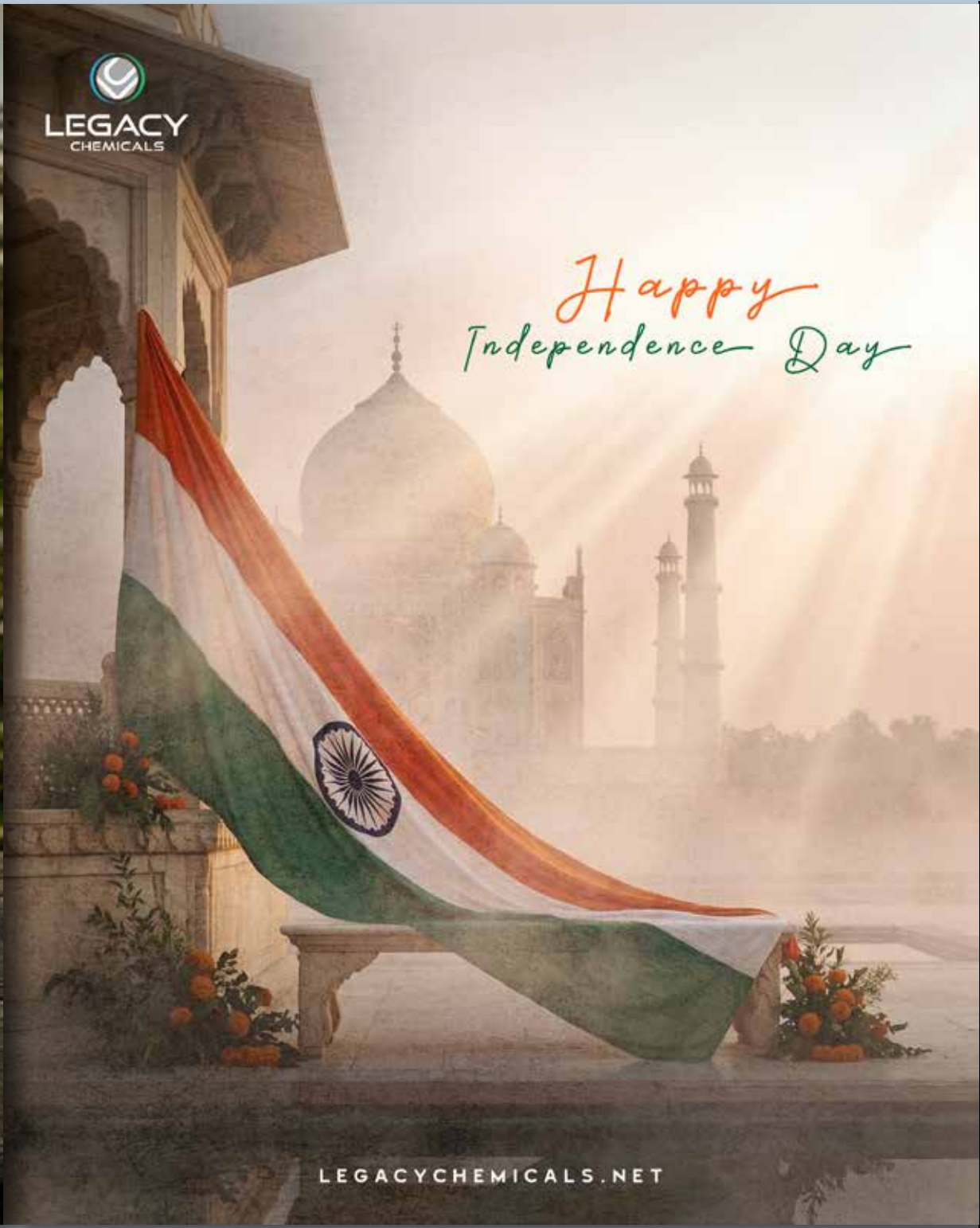
WWW.CRESTDEVELOP.NET



LEGACY
CHEMICALS







M

DR. MONA SALEH

COSMETIC DERMATOLOGIST



DR. MONA SALEH
COSMETIC DERMATOLOGIST

AFRAID BOTOX
OR FILLERS
WILL CHANGE
YOUR FACE?

Men and Women
feel the same

BOOK YOUR CONSULTATION
@ROYALTYCLINIC.AE | MERCATO MALL, DUBAI



YOUR FACE IS ALREADY
CHANGING OVER TIME
FOR BOTH MEN AND WOMEN

*With aging,
bone structure shifts*
The eye area becomes wider
The chin appears shorter

@ROYALTYCLINIC.AE | MERCATO MALL, DUBAI



- Natural volume is lost
- Fat moves downward
- Skin becomes thinner
- Muscles lose strength

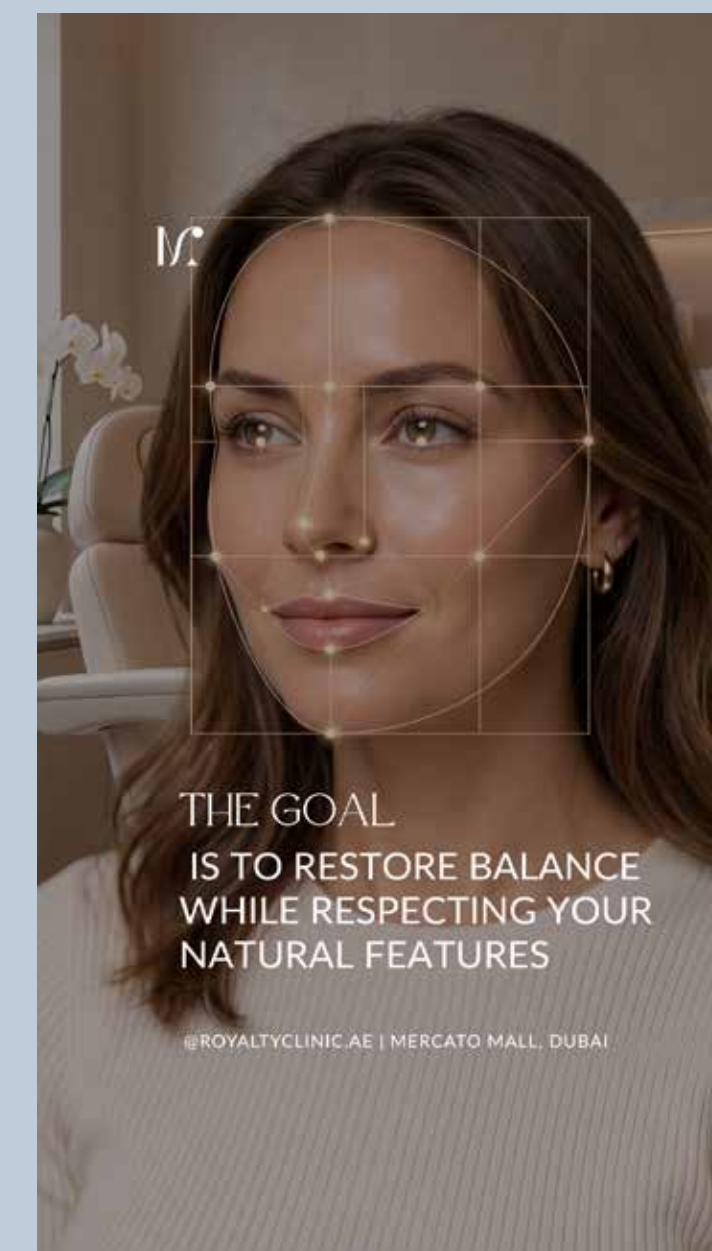
@ROYALTYCLINIC.AE | MERCATO MALL, DUBAI



This affects facial balance
in men and women differently

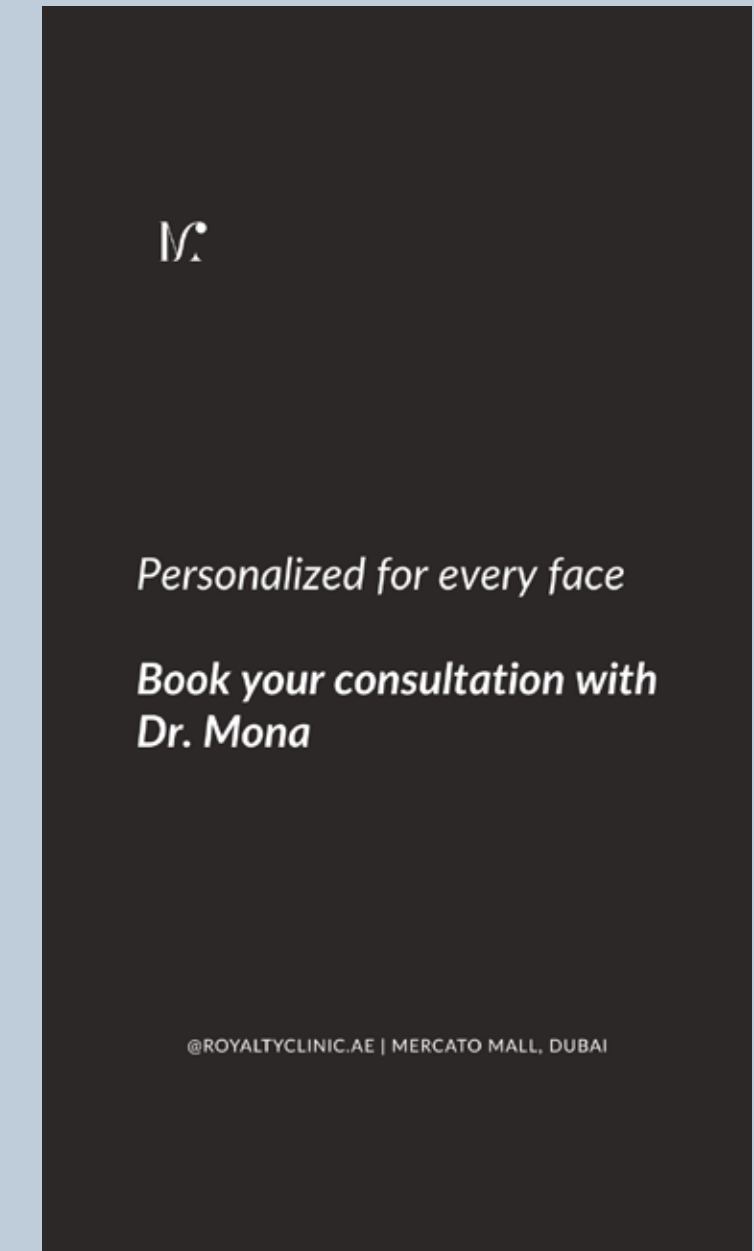
The goal is not to change your face

@ROYALTYCLINIC.AE | MERCATO MALL, DUBAI



THE GOAL
IS TO RESTORE BALANCE
WHILE RESPECTING YOUR
NATURAL FEATURES

@ROYALTYCLINIC.AE | MERCATO MALL, DUBAI



Personalized for every face

**Book your consultation with
Dr. Mona**

@ROYALTYCLINIC.AE | MERCATO MALL, DUBAI



تنقل و رفع الأثاث

ف Instagram T

تسيب بيت وترحل الثاني... من غير ما تحس

03/5063816 01200142777 01016889916



تنقل و رفع الأثاث

ف Instagram T

تعبك راحه
النقل بقي أسهل مع الفرنسية

03/5063816 01200142777 01016889916



تنقل و رفع الأثاث

ف Instagram T

كل قطعة غالية... في أيد أمينة

03/5063816 01200142777 01016889916






نقل أسرع بدون فوضى



 03/5063816 01200142777 01016889916






قوتنا في النظام... ودقتنا في الرفع



 03/5063816 01200142777 01016889916






أوناش الفرنسية... لأي ارتفاع



 03/5063816 01200142777 01016889916

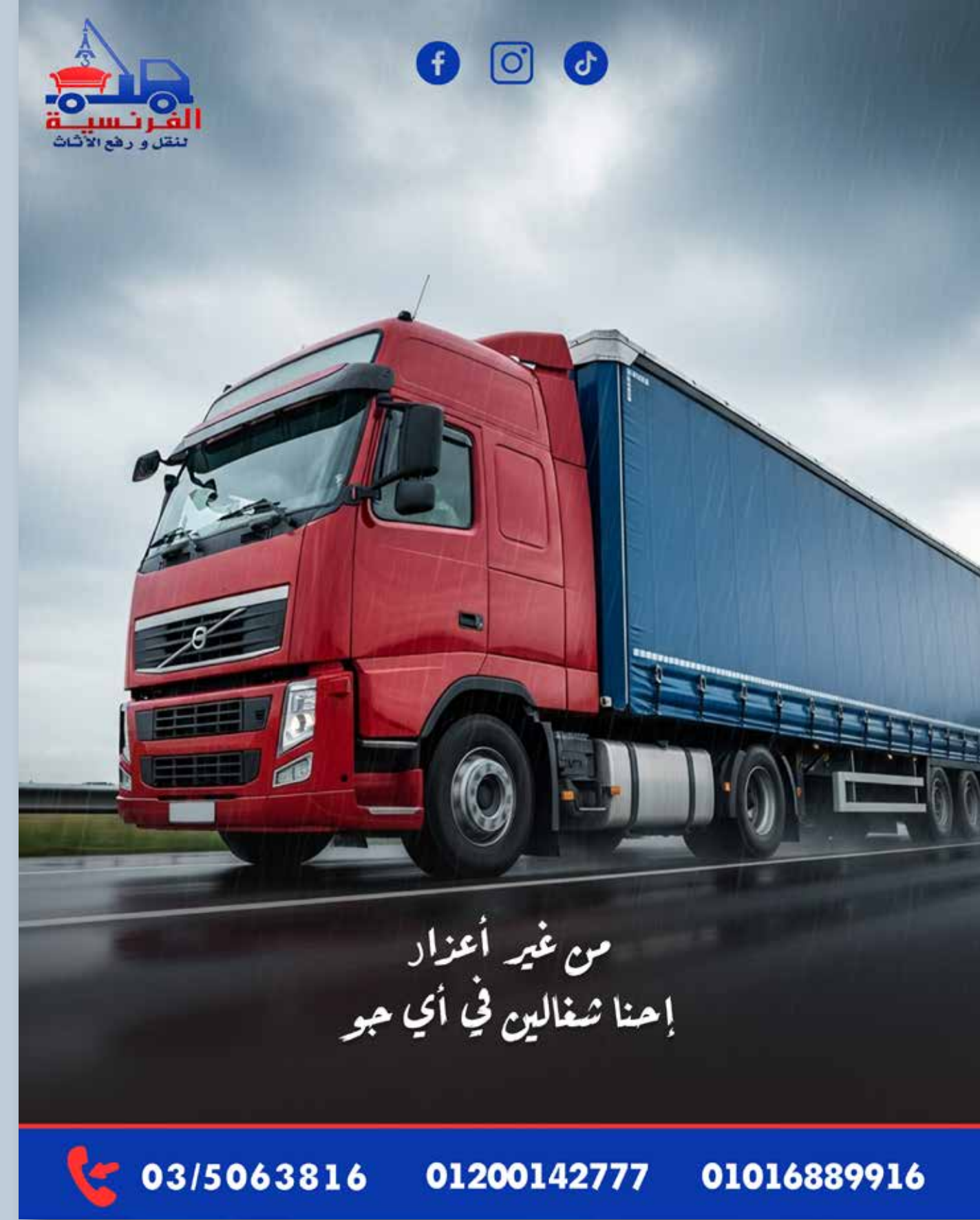




 النقل و رفع الأثاث

مع الفرنسية...
 النقل في ساعات مش أيام

 03/5063816 01200142777 01016889916





 النقل و رفع الأثاث

من غير أعزاز
 إحنا شغالين في أي جو

 03/5063816 01200142777 01016889916





 النقل و رفع الأثاث

كل تفصيلة محسوبة... وكل نقلة بأمان

 03/5063816 01200142777 01016889916



من أول كرتونة لأخر قطعة

03/5063816 01200142777 01016889916



الفرحة عليكم... والنقل علينا

03/5063816 01200142777 01016889916



اللوناش جاهزة لأي ارتفاع وأي تحري

03/5063816 01200142777 01016889916



بداية كل بشرة صحية
روتين متكامل



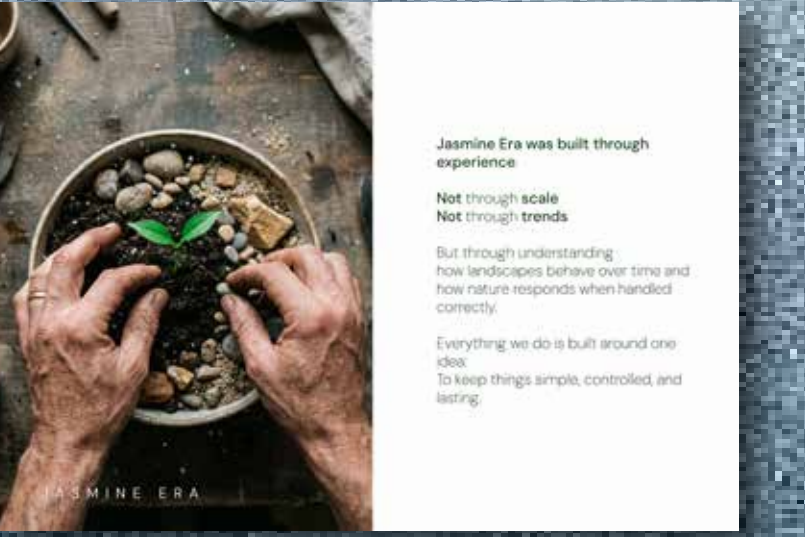
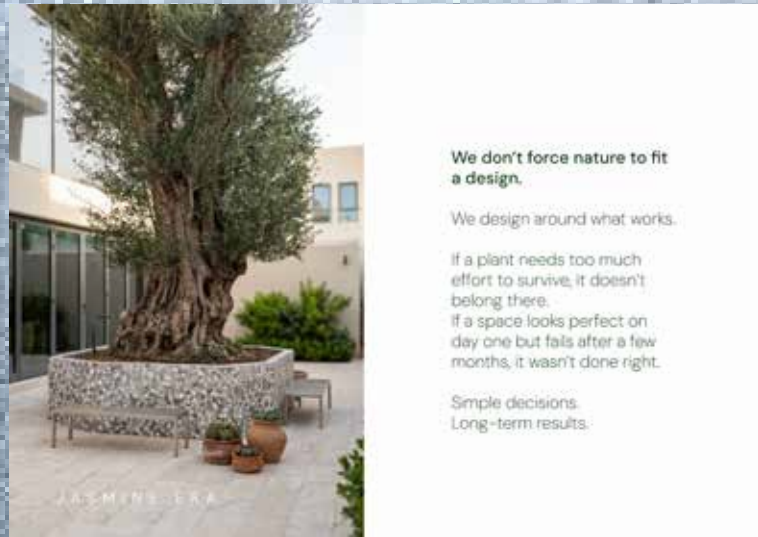
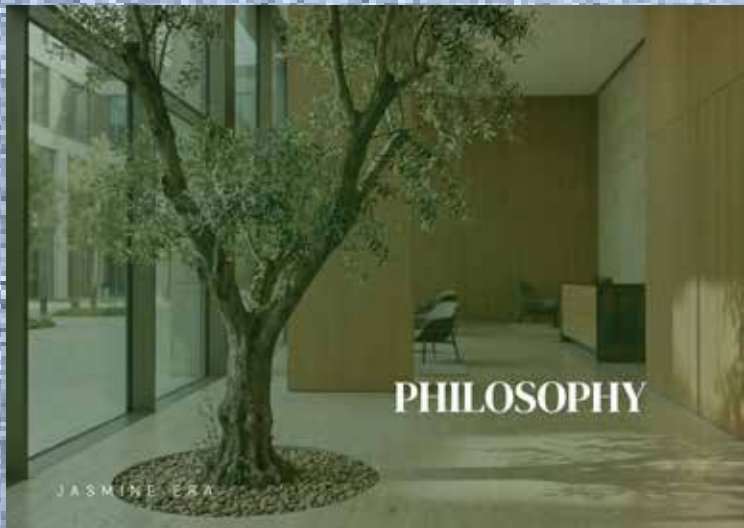
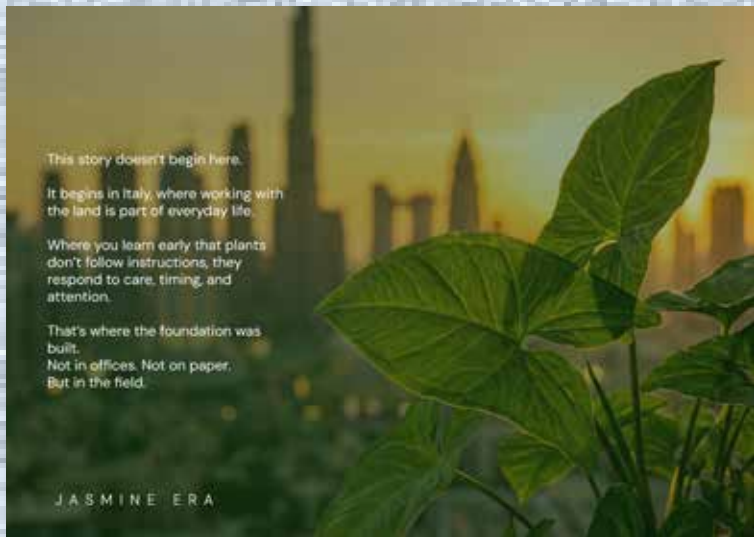
SOCIAL MEDIA
Campaign







COMPANY PROFILE



WHAT GUIDES US ?

We don't follow trends



MISSION

To deliver work that is practical, reliable and adapted to the environment

We follow what works



VISION

To create outdoor spaces that feel natural and remain that way over time



VALUES

Consistency in execution
Attention to detail
Respect for natural conditions
Long-term thinking



HOW WE WORK WITH CLIENTS :

Every project is different. But the way we approach it stays the same.

We listen first.
We observe the space.
We guide the selection.
We execute carefully.
We stay involved after.

No unnecessary steps.
No overpromising.



WORKING WITH US

It starts with understanding.

A conversation.
A site visit.
A reading of the space.

Then **selection**.
Then **execution**.
Then **follow-up**.

Clear steps.
No confusion.



WHAT WE HANDLE :

Our work covers everything needed to build and maintain a landscape:

- Plant supply
- Landscape execution
- Indoor and outdoor setups
- Seasonal installations
- Maintenance

Each part supports the other.
Nothing works in isolation.



BUILDING THE SPACE :

Landscape work is not about filling space

It's about understanding how it behaves.

Sun.
Shade.
Air.
Water.

We build around these conditions — not against them.



WORKING WITH THE ENVIRONMENT :

We don't work against conditions.
We select what adapts.

We reduce unnecessary water use.
We build for long-term balance.

Because sustainability is not a concept,
it is a result of the right choices.



WORKING WITH PLANTS

Plants are not selected randomly.

Each one is chosen based on:

- Where it will be placed
- How it will grow
- How it will be maintained

Because the wrong plant always shows just not immediately.

WHAT HAPPENS AFTER ?

JASMINE ERA



The work doesn't end when a space looks good.

That's when it begins.

We maintain what we create.
We adjust as needed.
We make sure everything continues to perform.

Because without follow-up, nothing lasts.

JASMINE ERA

WHAT IT TAKES TO LAST ?

A landscape is not finished when installed.

It requires care.
Adjustment.
Consistency.

Watering.
Timing.
Attention.

That is what keeps it alive.

JASMINE ERA

THE WAY WE OPERATE

We keep things controlled.

Every project follows a clear path:

Understand the space
Select what works
Execute properly
Maintain over time

Simple structure.
Better results.

JASMINE ERA

WHERE YOU WILL FIND OUR WORK

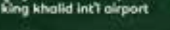
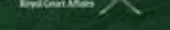
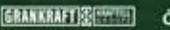
Our work lives in different environments:

- Private villas
- Residential spaces
- Offices
- Commercial locations
- Event setups

Different spaces.
Same level of care.

JASMINE ERA

Our Portfolio of Trusted Clients





08

VOCO GAB

Active Ingredient:
Azoxystrobin 20% +
Difenoconazole 12.5% SC
Crop: Grapes
Target Pest: Powdery Mildew
Origin: China



LEGACYCHEMICALS.NET

SECTION 02

PIPELINE PORTFOLIO
NEXT SEASON



LEGACYCHEMICALS.NET

01

SHOLFA TOP

Active Ingredient:
Thiamethoxam 20%
+ Lambda-Cyhalothrin 5% SC
Crop: Cotton
Target Pest: Pink Bollworm & Spiny Bollworm
Origin: China



LEGACYCHEMICALS.NET

02

ZOFRO

Active Ingredient:
Sulphur 80% WDG
Crop: Grapes
Target Pest: Powdery Mildew
Origin: India



LEGACYCHEMICALS.NET

03

LEGACYFN

Active Ingredient:
Spiromesifen 22.9% SC
Crop: Tomatoes
Target Pest: Spider Mites
Origin: India



LEGACYCHEMICALS.NET

04

LEGAFLEN

Active Ingredient:
Penfufen 13.26% +
Trifloxystrobin 13.23% FS
Crop: Peanuts
Target Pest: Root Rot &
Seedling Damping-off
Origin: India



LEGACYCHEMICALS.NET

05

MAGARA

Active Ingredient:
Flupyrifem 17.7% +
Tebuconazole 17.7% SC
Crop: Grapes
Target Pest: Fruit Rot
Origin: India



LEGACYCHEMICALS.NET

05

MAGARA

Active Ingredient:
Flupyrifem 17.7% +
Tebuconazole 17.7% SC
Crop: Grapes
Target Pest: Fruit Rot
Origin: India



LEGACYCHEMICALS.NET

14

LANLIFE

Active Ingredient:
Emamectin Benzoate 5.7% WG
Crop: Sugar Beet
Target Pest: Cotton Leafworm
Origin: China



LEGACYCHEMICALS.NET

13

GIZETO

Active Ingredient:
Tolifenpyrid 15% SC
Crop: Grapes
Target Pest: Thrips
Origin: India



LEGACYCHEMICALS.NET

12

LEGAZKRY

Active Ingredient:
Flubendiamide 20% WG
Crop: Tomatoes
Target Pest: Tuta absoluta (Tomato Leafminer)
Origin: India



LEGACYCHEMICALS.NET

11

FEFLAD

Active Ingredient:
Pyraclostrobin 20% +
Flupyrifem 20% SC
Crop: Sugar Beet
Target Pest: Leaf Spot
Origin: China



LEGACYCHEMICALS.NET

10

FAHO

Active Ingredient:
Dimethomorph 24% +
Pyraclostrobin 13% SC
Crop: Grapes
Target Pest: Downy Mildew
Origin: China



LEGACYCHEMICALS.NET

09

LEGACY CARB

Active Ingredient:
Indoxacarb 30% SC
Crop: Grapes
Target Pest: Grape Berry Moth
Origin: China



LEGACYCHEMICALS.NET

08

LEGACYPRID

Active Ingredient:
Imidacloprid 70% WG
Crop: Potatoes
Target Pest: Aphids
Origin: China



LEGACYCHEMICALS.NET

07

FLAGFRO

Active Ingredient:
Triflumazopyrim 10% SC
Crop: Rice
Target Pest: Leafhoppers
Origin: India



LEGACYCHEMICALS.NET

06

RISHRO

Active Ingredient:
Benpyrinmoxen 10% SC
Crop: Rice
Target Pest: Leafhoppers
Origin: India



LEGACYCHEMICALS.NET

OUR GLOBAL MANUFACTURING PARTNERS



LEGACYCHEMICALS.NET

WHY PARTNER WITH LEGACY CHEMICALS ?

- Established distribution network across Egypt
- Strong relationships with key agricultural sectors
- In-house registration & regulatory expertise
- Fast market entry & product penetration
- Reliable payment terms & financial stability
- Technical support & after-sales service
- Backed by experienced sister companies



LEGACYCHEMICALS.NET

Address: 7000, Khatami, Street in front of El
Agas club / Sidi Barrani / Bah Daba / Alexandria, Egypt

Email: info@legacychemicals.net

Phone: +966 11 2222 2222

WhatsApp: +966 11 2222 2222

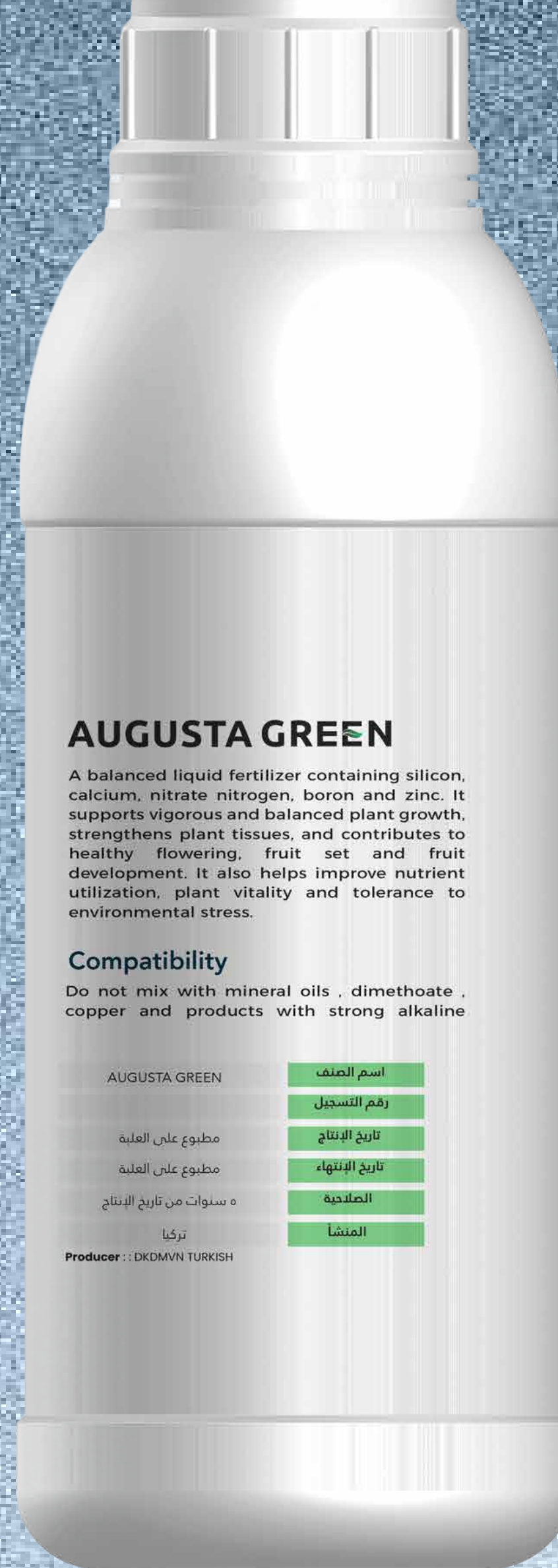
Website: LEGACYCHEMICALS.NET



LEGACYCHEMICALS.NET

PRODUCT DESIGN

label



AUGUSTA GREEN

A balanced liquid fertilizer containing silicon, calcium, nitrate nitrogen, boron and zinc. It supports vigorous and balanced plant growth, strengthens plant tissues, and contributes to healthy flowering, fruit set and fruit development. It also helps improve nutrient utilization, plant vitality and tolerance to environmental stress.

Compatibility

Do not mix with mineral oils, dimethoate, copper and products with strong alkaline

اسم الصنف	AUGUSTA GREEN
رقم التسجيل	
تاريخ الإنتاج	مطبوع على العلبة
تاريخ الانتهاء	مطبوع على العلبة
الصلاحية	٥ سنوات من تاريخ الإنتاج
المنشأ	تركيا
Producer: : DKDMVN TURKISH	

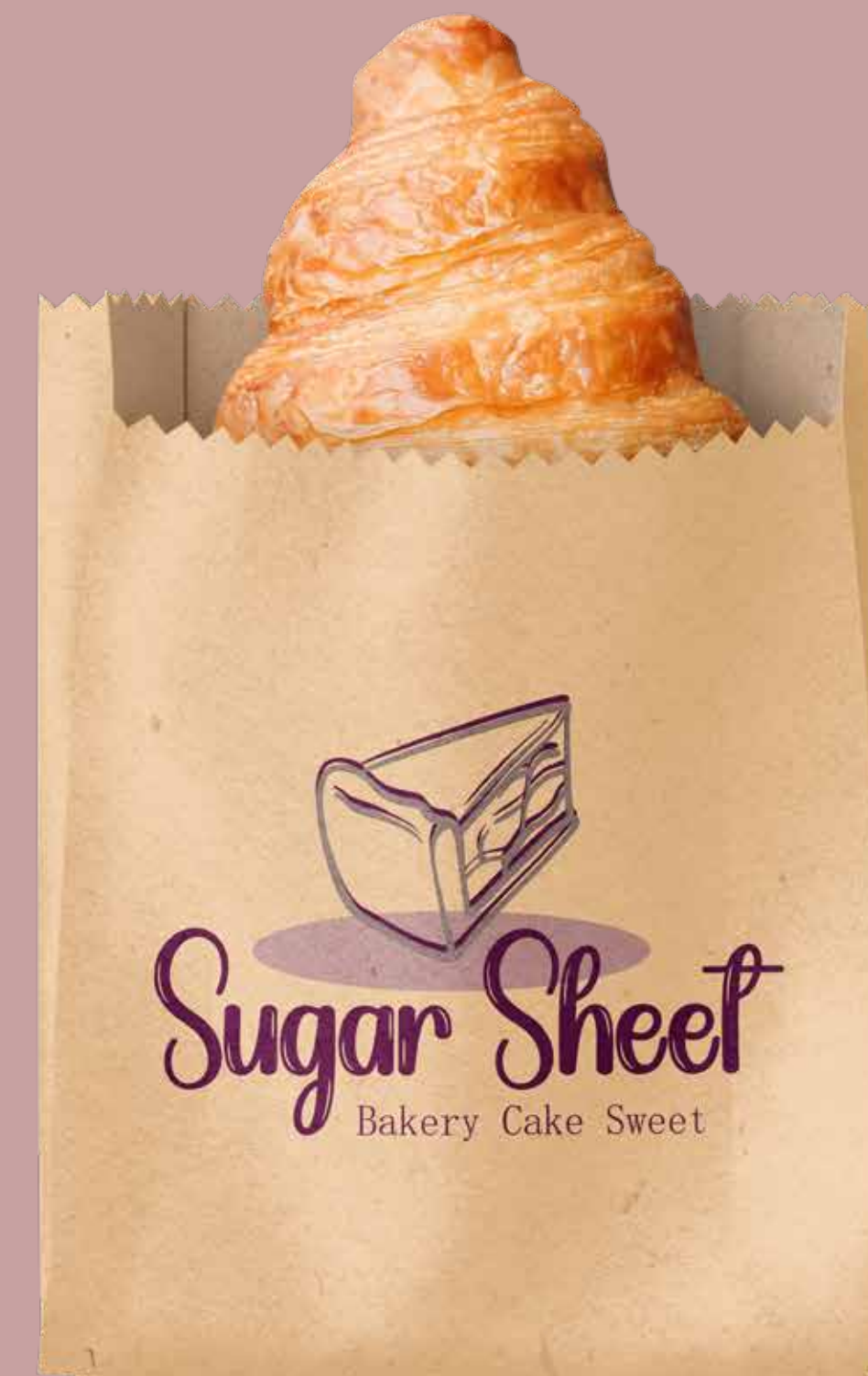


LOGO & BRANDING



Sugar Sheet

Bakery Cake Sweet





tech

knowledge





CONTACT

LET'S WORK TOGETHER

HAVE A PROJECT IN MIND?
LET'S TURN YOUR IDEAS INTO CLEAR VISUAL
COMMUNICATION.

I'M ALWAYS OPEN TO NEW PROJECTS, COLLABORATIONS,
AND CREATIVE OPPORTUNITIES

GET IN TOUCH



[LINKEDIN.COM/IN/NAHLA_WAEL](https://www.linkedin.com/in/NAHLA_WAEL)



+02 1282977656

