



# PUREVA

— PHARMACY —

CARE • TRUST • WELLNESS

#### SECONDARY LOCKUP



#### ICON ONLY



#### SEAL / BADGE



#### COLOR PALETTE



FOREST GREEN  
#1F4D3A



SOFT GOLD  
#C9A15A



WARM IVORY  
#F7F3EC



SAGE  
#A7B39F

#### TYPOGRAPHY

# AA

PRIMARY FONT  
Elegant • Trustworthy • Timeless

SECONDARY FONT  
Clean • Modern • Readable

#### MONOCHROME & REVERSED APPLICATIONS



ON WHITE



ON FOREST GREEN



ON SOFT GOLD



ON IVORY

PUREVA PHARMACY IS COMMITTED TO DELIVERING CARE, BUILDING TRUST,  
AND ENHANCING WELLNESS IN EVERY COMMUNITY WE SERVE.

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**APPAREL  
 COLLECTION**

Professional attire that reflects our commitment to care, trust, and wellness.

-  PREMIUM QUALITY
-  COMFORT & DURABILITY
-  PROFESSIONAL LOOK
-  SUSTAINABLE CHOICE

PURE IN CARE, PURE IN COMMITMENT







# PUREVA

PHARMACY

CARE · TRUST · WELLNESS

*"Pure in Care, Pure in Commitment"*