Global Superstore

66	66	$132K	66
Customer	Order	Sales	Returned Orders

Count of Customer by Market

Asia Pacific: 21
Europe: 18
LATAM: 15
USCA: 7
Africa: 5

Count of Order by Date

Jul 2012, Jan 2013, Jul 2013, Jan 2014, Jul 2014, Jan 2015, Jul 2015
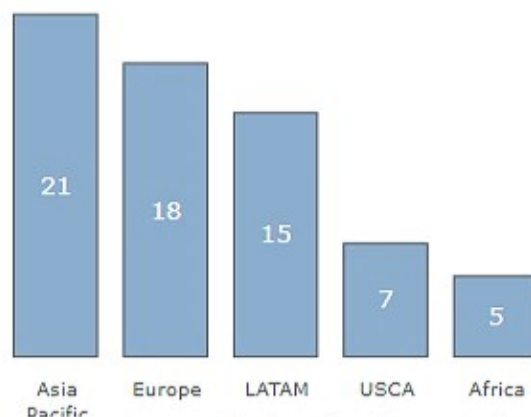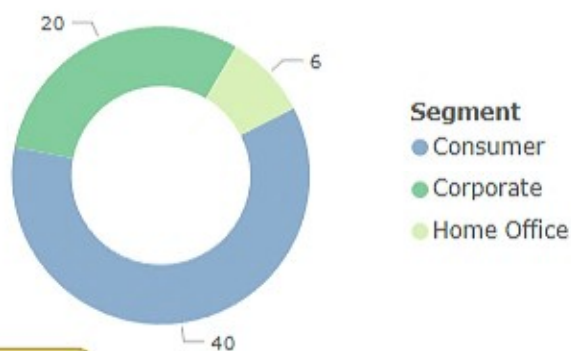
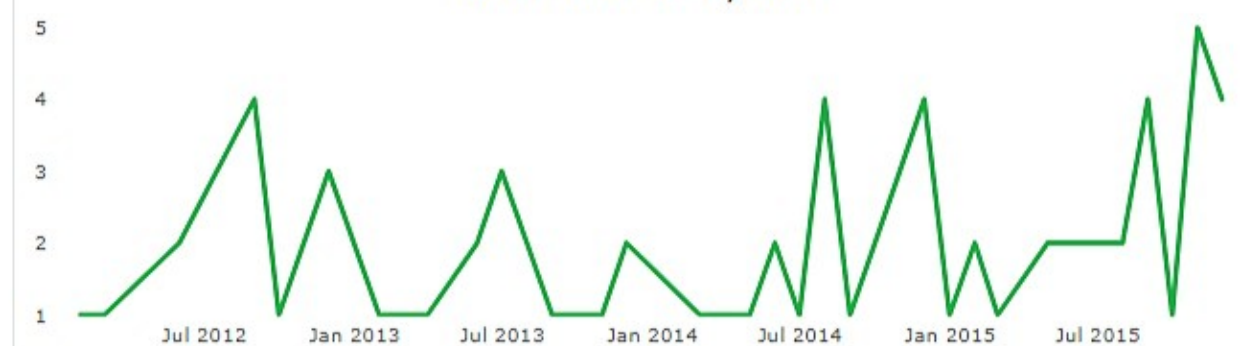## Sales by Segment

Segment
- Consumer: 40
- Corporate: 20
- Home Office: 6

Sum of Sales by Ship Mode

Standard Class · First Class · Second Class · Same Day
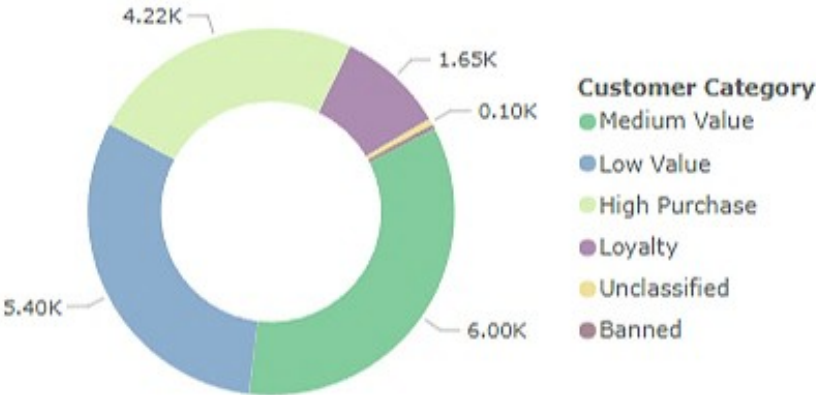
Top 5 Customers by Sales
(no returned orders)

Sanjit Chand
$9,900.19

Elpida Rittenbach
$6,974.406

Phillip Breyer
$6,463.35

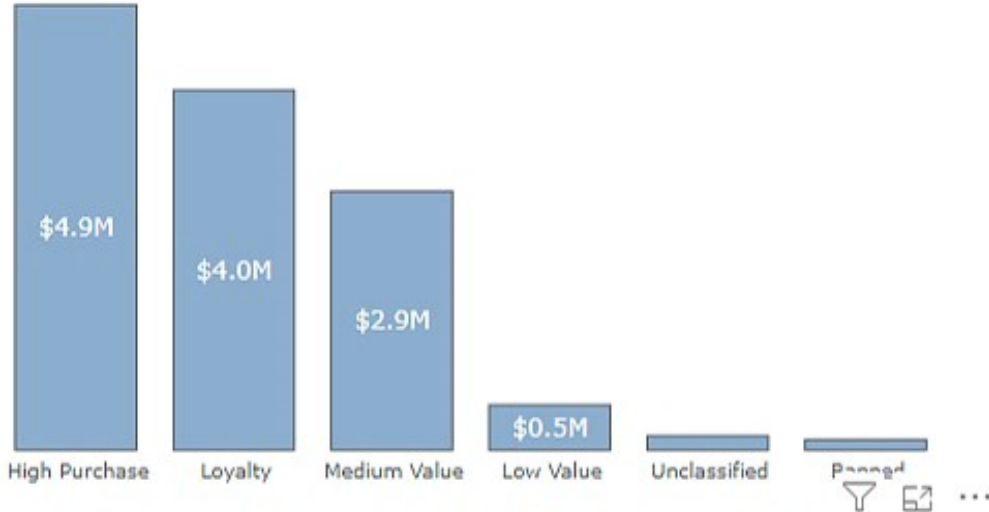Erin Smith
$4,068.5692
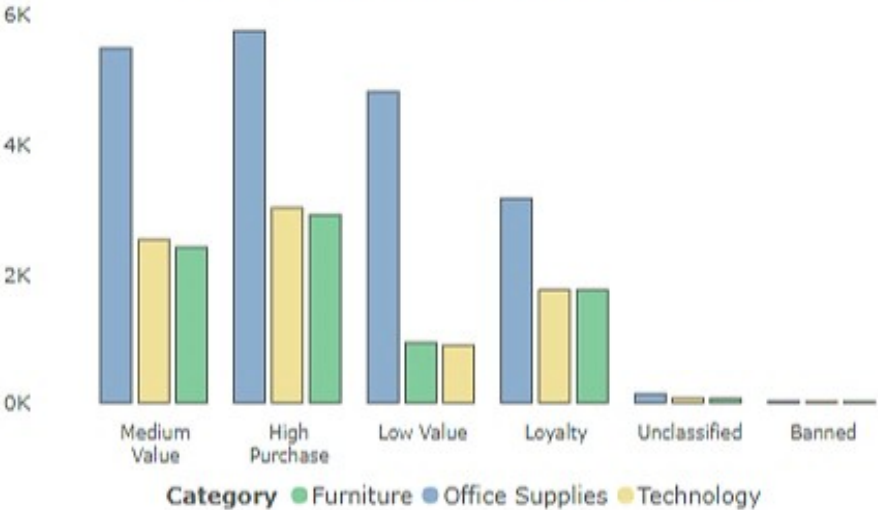
Tom Boeckenhauer
$3,632.49

Summary

Customers Category

No.of Customers in each Category

4.22K
1.65K
0.10K
5.40K
6.00K

Customer Category
- Medium Value
- Low Value
- High Purchase
- Loyalty
- Unclassified
- Banned

Sum of Sales by Customer Category

High Purchase	Loyalty	Medium Value	Low Value	Unclassified	Banned
$4.9M	$4.0M	$2.9M	$0.5M		

Count of Order by Customer Category

Medium Value | High Purchase | Low Value | Loyalty | Unclassified | Banned

Category ● Furniture ● Office Supplies ● Technology

Percentage of Returned Orders by Customers Category

Banned	Unclassified	Low Value	Medium Value	High Purchase	Loyalty
100%	49%	8%			